



2023 Affiliate Marketing Program (AMP)

CONTRACT AND PAYMENT FORM

Company: _____ Type of Business: _____
Street Address Line 1: _____
Street Address Line 2: _____
City _____ State _____ Zip _____
Primary Representative Name: _____ Job Title: _____
Office Phone: _____ Cell Phone: _____
Email Address: _____
Company Website: _____

The number of Affiliate Marketing Program company representatives is based upon the level of partnership chosen. Please provide contact information for EACH additional representative below.

Rep #2: Name _____ Email _____ Phone _____

Rep #3: Name _____ Email _____ Phone _____

Rep #4: Name _____ Email _____ Phone _____

Rep #5: Name _____ Email _____ Phone _____

Rep #6: Name _____ Email _____ Phone _____

PARTNERSHIP FEES

<input type="checkbox"/>	ENTRY LEVEL PARTNERSHIP	\$600
<input type="checkbox"/>	SILVER LEVEL PARTNERSHIP (includes \$1,050 of chosen sponsorship options)	\$1,550
<input type="checkbox"/>	GOLD LEVEL PARTNERSHIP (includes \$2,050 of chosen sponsorship options) ...	\$2,600
<input type="checkbox"/>	PLATINUM LEVEL PARTNERSHIP (includes \$3,100 of chosen sponsorship options)...	\$3,650

ADDITIONAL REPRESENTATIVES

- Entry Level (Additional representatives beyond the allotted one) _____ @ \$150 each \$ _____
- Silver (Additional representatives beyond the allotted two) _____ @ \$100 each \$ _____
- Gold (Additional representatives beyond the allotted three) _____ @ \$75 each \$ _____
- Platinum (Additional representatives beyond the allotted four) _____ @ \$25 each \$ _____

ADDITIONAL SPONSORSHIP FEES

If your chosen sponsorships from the worksheet allotted amount total more than the amount stated in your Partnership Level, please add the additional charges here.

\$ _____

TOTAL DUE: _____

2023 AFFILIATE MARKETING PROGRAM (AMP) CONTRACT & PAYMENT FORM

Contract Period: January 1, 2023 - December 31, 2023

Partnership Level: _____ Total Due: \$ _____

Payment Plans:

- ☐ Quarterly payments (January, April, July, October) 1st quarterly payment due at application, total due must be greater than \$1,000 to take advantage of quarterly payment plan
- ☐ I am paying in full

PAYMENT OPTIONS: *Please select one*

- ☐ Check Payable to WAAR (Check # _____)
- ☐ Charge my credit card automatically (*Please Check One: Visa* ☐ *MC* ☐ *DISCOVER* ☐ *AMEX* ☐)
Name on Credit Card: _____
Credit Card #: _____ Expiration Date: _____
Authorized Signature: _____ Today's Date: _____

TERMS & CONDITIONS

The Affiliate Marketing Partner Program (AMP) is sold and serviced exclusively by The Williamsburg Area Association of REALTORS® (WAAR). The contract terms and conditions are established for the mutual benefit and protection of WAAR partners and WAAR itself. References made to partners and/or partnerships in now way constitute any form of legal partnership.

In signing this agreement, you and your company agree to act as an Affiliate Marketing Partner of WAAR, as indicated above and acknowledge that you and your company are responsible for paying the total amount due. WAAR will invoice according to the instructions provided above for your selected partnership level.
Happy hour, bar and cocktail sponsorships are available. Monies must be received prior to the event in order to offer free alcohol to attendees.

Eligibility: WAAR shall determine the eligibility of any company, product or service. WAAR may decline sponsorship/partnership to any company who is not compatible in the sole opinion of WAAR, with the goals and objectives of WAAR. WAAR reserves the right to cancel, without advanced notice, any partnership/sponsorship deemed to be in direct violation with the goals and objectives of the program for all partners.

Force Majeur: Neither party shall be liable for failure to perform its obligations under this contract due to events beyond its control, including, but not limited to strikes, riots, wars, fire, acts of God and acts in compliance with any applicable law, regulation or order (whether valid or invalid) of any governmental body. WAAR shall not be liable to indemnify or reimburse the Sponsor in request of any damages or loss, direct or indirect, arising as a result thereof.

Marks and Logo: You and your company agree that WAAR is authorized to use you and/or your company's mark(s) and/or logo(s) in promoting the AMP program on an ongoing basis.

I acknowledge that I have read and understand the Terms & Conditions of this contract.

PRINTED NAME: _____ SIGNATURE: _____
JOB TITLE: _____ CONTACT PHONE: _____
DATE: _____

RULES & REGULATIONS

- Sponsorship will be reserved on a first come, first served basis, so reserve early!
- Sponsors shall provide food and refreshments for education classes, if this option is selected
- Happy hour, bar and cocktail sponsorships are available, as noted
- Payments for alcohol sponsorships must be received a minimum of 30 days prior to the event date
- Platinum AMP Partners receive one week advance notice to select sponsorship options before selection opens to other levels
- Partners will be notified of changes to sponsorship opportunities and additional sponsorship opportunities throughout the year
- Said sponsorships shall be reserved on a first-come, first-serve basis
- All displays at events are subject to WAAR approval
- Sponsorships are subject to change
- In the event a sponsorship event or class is postponed, the sponsor will be notified and allowed to transfer to a new date
- In the event a sponsored event is cancelled, you may opt to substitute other sponsorships of equal or lesser value

WAAR & WMLS STAFF & CONTACT INFORMATION

Cindy Homewood CEO	cindy@waarealtor.com	(757) 903 - 4014
Darragh Cutshaw, WMLS Operations Manager	darragh@waarealtor.com	(757) 903 - 4015
Debra Podish, Education & Office Administrator	debra@waarealtor.com	(757) 903 - 4016
Julia Koccev, Marketing & Communications	julia@waarealtor.com	(757) 253 -4017

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2023 PARTNERSHIP FEES WORKSHEET

Total Amount of sponsorship money allotted by partnership level:

- *Silver \$1,050*
- *Gold \$2,050*
- *Platinum \$3,100*

Choose the sponsorship	Time frame	Cost	Qty	Total
Annual Business Meeting & Installation	<i>Nov. 2023</i>	\$350		
General Membership Meeting	<i>April 2023</i>	\$350		
WAAR spring social Bowling	<i>Spring 2023</i>	\$350		
WAAR fall social, TBD	<i>Fall 2023</i>	\$350		
Habitat for Humanity Fundraiser: 5K Run/Walk, public event	<i>Spring 2023</i>	\$350		
Habitat for Humanity Fundraiser: Barrel of Booze, will be publicized to other associations	<i>Summer 2023</i>	\$350		
Habitat for Humanity Fundraiser: TBD, public event	<i>Fall 2023</i>	\$350		
Staff to Staff Luncheon	<i>Summer 2023</i>	\$100		
New WAAR Members Tote Bag Sponsor <i>(Please select months)</i>	<i>Jan. -June</i>	\$350		
	<i>July - Dec.</i>	\$350		
WAAR Foyer Sponsor <i>(Please write months you'd like to sponsor)</i>		\$150		
WAAR REALTOR® Store Sponsor <i>(Please write months you'd like to sponsor)</i>		\$150		
WAAR Website Sponsor of the month <i>(Please write months you'd like to sponsor)</i>		\$250		

WAAR member photo day <i>(Please select month)</i>	Spring 2023		\$75		
	Fall 2023				
WAAR Board and Committee Meeting Sponsor <i>Please Select: Jan. Feb. March April May Sept. Oct. Dec</i>			\$75		
8 Hour Broker Management & Supervision Class Day, <i>Pease Select Month AND Time:</i>			\$75		
TBD	(8:30 am or 10:30 am)				
TBD	(8:30 am or 10:30 am)				
8 Hour Mandatory CE Class Day, <i>please select date & time</i>			\$75		
Spring	8:30 or 1:30				
Summer	8:30 or 1:30				
Fall	8:30 or 1:30				
8 Hour Real Estate Related Class Day <i>Please Select Month AND Time:</i>			\$75		
TBD	(8:30 am or 10:30 am)				
TBD	(8:30 am or 10:30 am)				
GRI Designation Class <i>(Please select months)</i>	Jan-June		\$50		
	July-Dec				
New Member Orientation Events <i>Please Select Month AND Time</i>			\$75		
Feb. 2 (8:30 or 1 pm)	May 4 th (8:30 or 1 pm)				
Aug. 3 rd (8:30 or 1 pm)	Nov 2 nd (8:30 or 1 pm)				
If your chosen sponsorships from above total more than the amount stated in your Partnership Level (Silver \$1,050, Gold \$2,050, Platinum \$3,100), please insert that amount on the contract and payment form.					
TOTAL					