

# 2023



## SPONSORSHIP OPPORTUNITIES

<b>\$150</b>	<b>WAAR FOYER SPONSOR</b> <ul style="list-style-type: none"><li>• The opportunity to place a company banner and one 4' display table (table provided by WAAR) in the association foyer.</li><li>• Please note: Foyer displays are subject to approval by WAAR; Limit 1 sponsor per month, limit 3 months.</li></ul>
<b>\$150</b>	<b>WAAR REALTOR STORE SPONSOR</b> <ul style="list-style-type: none"><li>• Sponsor must provide electronic advertisement no larger than 8.5 x 11</li><li>• Advertisements will be handed out when purchases are made in the WAAR Store</li><li>• Limit 1 sponsor/month</li><li>• No limit on months purchased</li></ul>
<b>\$250</b>	<b>WAAR WEBSITE SPONSOR OF THE MONTH</b> <ul style="list-style-type: none"><li>• Advertisement on the WAAR website FRONT PAGE</li><li>• Presence for 1 month duration period</li><li>• Logo + contact information display, or any promo coupons, marketing materials (provided by partner)</li><li>• Limit 3 sponsors/month, based on availability &amp; conflict of interest</li></ul>
<b>\$75</b>	<b>WAAR MEMBER PHOTO DAY</b> <ul style="list-style-type: none"><li>• Offered two times during the year</li><li>• Sponsors are asked to supply refreshments - water, snacks</li><li>• Sponsors may hand out materials, meet and greet members, etc.</li></ul>
<b>\$350</b>	<b>NEW WAAR MEMBER TOTE BAG SPONSOR</b> <ul style="list-style-type: none"><li>• Welcome new WAAR members with a personalized company tote bag filled with company goodies</li><li>• WAAR will help stuff the bag with new member information and REALTOR® brochures - sure to help get the new REALTOR® off to a great start.</li><li>• Sponsor must provide bags and company swag for approximately 40 new WAAR members.</li><li>• WAAR will give a bag to new WAAR members at their initial meeting with WAAR staff and give Sponsor names of new members.</li><li>• Combine this sponsorship with New Member Orientation!</li><li>• Sponsorship is for 6 months.</li><li>• Limit 1 sponsor per 6 month period (Jan-Jun; July-Dec).</li></ul>



<b>\$75</b>	<b>WAAR BOD &amp; COMMITTEE MEETINGS SPONSOR</b>
	<ul style="list-style-type: none"> <li>• Sponsor slide in meeting packet displayed at the beginning of each meeting.</li> <li>• Sponsor materials distributed to meeting attendees</li> <li>• Sponsor to provide light snacks.</li> <li>• Non-perishable snacks may be delivered at beginning of month for use by committees</li> <li>• Sponsor signage provided</li> </ul>
<b>\$350</b>	<b>GENERAL MEMBERSHIP MEETING</b>
	<ul style="list-style-type: none"> <li>• It typically draws between 80-100 attendees</li> <li>• Companies are recognized as sponsors on all promotional materials, on the WAAR website, in the WAAR News e-Line, with signage at the event and in the program</li> <li>• Sponsors may have a display table for promotional materials and will be introduced by the WAAR president</li> <li>• Sponsor may provide a door prize if desired</li> <li>• If the event is held via Zoom, sponsors will be given an opportunity to speak and present information about their company.</li> <li>• They may also have a drawing for a door prize.</li> </ul>
<b>\$350</b>	<b>ANNUAL INSTALLATION CELEBRATION</b>
	<ul style="list-style-type: none"> <li>• This event occurs every year and includes the announcement and induction of the Board of Directors for both WAAR and WMLS for the coming year</li> <li>• Sponsors are recognized as event sponsors on all promotional materials, WAAR website, WAAR News e-Line and with signage at the event or in the program</li> <li>• Sponsors will also be introduced by the WAAR president</li> <li>• Sponsor display table if space allows</li> </ul>
<b>\$350</b>	<b>STAFF TO STAFF LUNCHEON</b>
	<ul style="list-style-type: none"> <li>• Sponsors are recognized on all invitations going out to company staff, brokers, etc.</li> <li>• A great way to meet the company staff and hand out materials</li> <li>• Sponsor will be allowed to briefly introduce themselves and their company, hand out promotional materials and/or provide a door prize</li> </ul>



<b>\$350</b>	<b>WAAR SOCIALS</b>
	<ul style="list-style-type: none"> <li>• Average Attendance: 80-100 people</li> <li>• WAAR is scheduled to hold 2 social events in 2022 to allow for networking, etc. in either the afternoon or the morning</li> <li>• Sponsors are recognized on all promotional materials, WAAR website, WAAR News e-Line and with signage at the event</li> <li>• Depending on location, Sponsor may be offered the opportunity to briefly introduce themselves and their company; Sponsor will be able to provide a door prize if desired</li> <li>• WAAR furnishes food and beverages for this event</li> </ul>
<b>\$350</b>	<b>WAAR FUNDRAISERS</b>
Sign up for each event separately	<p>This year WAAR Outreach Workgroup is raising \$100,000 to build a Habitat house in JCC in partnership with Habitat for Humanity. Committee members will hold at least 3 fundraisers:</p> <ul style="list-style-type: none"> <li>• <b>SPRING: Fundraiser 5K Run/Walk, open to public</b></li> <li>• <b>SUMMER: Barrel of Booze, open to other associations</b></li> <li>• <b>FALL: TBD, most likely another event open to public</b></li> </ul> <p>All sponsors will be recognized on all promotional materials, on the WAAR website, social media, in WAAR publications and public signage during the events.</p>
<b>\$75</b>	<b>8 HOUR MANDATORY CE CLASS</b>
	<ul style="list-style-type: none"> <li>• Includes WAAR-hosted MANDATORY classes like Legal Update, Ethics, etc.</li> <li>• Sponsors are recognized on all promotional materials, WAAR website, WAAR News e-Line and with signage at the event</li> <li>• Sponsor will be offered the opportunity to briefly introduce themselves and their company or provide a door prize if desired</li> <li>• Sponsor must provide refreshments and set up should be completed no less than 15 minutes prior to start time</li> </ul>
<b>\$75</b>	<b>8 HOUR REAL ESTATE RELATED CLASS</b>
	<ul style="list-style-type: none"> <li>• Includes WAAR-hosted real estate related or elective classes.</li> <li>• Sponsors are recognized on all promotional materials, WAAR website, WAAR News e-Line and with signage at the event</li> <li>• Sponsor will be offered the opportunity to briefly introduce themselves and their company or provide a door prize if desired</li> <li>• Sponsor must provide refreshments and set up should be completed no less than 15 minutes prior to start time</li> </ul>

<b>\$50</b>	<b>GRI DESIGNATION CLASS</b>
	<ul style="list-style-type: none"> <li>• This is an advanced level class that allows REALTORS® to earn the "Graduate, REALTOR® Institute" designation by exploring in-depth technical subjects as well as the fundamentals of real estate</li> <li>• Sponsors are recognized through the WAAR Education Corner Newsletter.</li> <li>• This is an electronic sponsorship, not in person.</li> <li>• The GRI classes will be held virtually in partnership with Virginia REALTORS® Association and will not be held at WAAR.</li> </ul>
<b>\$75</b>	<b>8 HOUR BROKER MANAGEMENT &amp; SUPERVISION CLASS</b>
	<ul style="list-style-type: none"> <li>• This event is specific to the brokers and provides highly-targeted information, industry updates and changes relevant to their daily work</li> <li>• Sponsors are recognized on all promotional materials, WAAR website, WAAR News e-Line and with signage at the event</li> <li>• Sponsor will be offered the opportunity to briefly introduce themselves and their company or provide a door prize if desired</li> <li>• Sponsor must provide refreshments and set up should be completed no less than 15 minutes prior to start time</li> </ul>
<b>\$75</b>	<b>NEW MEMBER ORIENTATION</b>
	<ul style="list-style-type: none"> <li>• All new WAAR members are required to attend this event, held 4 times per year</li> <li>• Sponsors are recognized on all promotional materials, WAAR website, WAAR News e-Line and with signage at the event</li> <li>• Sponsors will be offered the opportunity to briefly introduce themselves and their company or provide a door prize if desired</li> <li>• Sponsors must provide morning refreshments and lunch.</li> <li>• Setup should be completed no less than 15 minutes prior to start time</li> </ul>





## 2023 PARTNERSHIP FEES WORKSHEET

Total Amount of sponsorship money allotted by partnership level:

- *Silver \$1,050*
- *Gold \$2,050*
- *Platinum \$3,100*

Choose the sponsorship	Time frame	Cost	Qty	Total
Annual Business Meeting & Installation	<i>Nov. 2023</i>	\$350		
General Membership Meeting	<i>April 2023</i>	\$350		
WAAR spring social Bowling	<i>Spring 2023</i>	\$350		
WAAR fall social, TBD	<i>Fall 2023</i>	\$350		
Habitat for Humanity Fundraiser: 5K Run/Walk, public event	<i>Spring 2023</i>	\$350		
Habitat for Humanity Fundraiser: Barrel of Booze, will be publicized to other associations	<i>Summer 2023</i>	\$350		
Habitat for Humanity Fundraiser: TBD, public event	<i>Fall 2023</i>	\$350		
Staff to Staff Luncheon	<i>Summer 2023</i>	\$100		
New WAAR Members Tote Bag Sponsor <i>(Please select months)</i>	<i>Jan. -June</i>	\$350		
	<i>July - Dec.</i>	\$350		
WAAR Foyer Sponsor <i>(Please write months you'd like to sponsor)</i>		\$150		
WAAR REALTOR® Store Sponsor <i>(Please write months you'd like to sponsor)</i>		\$150		
WAAR Website Sponsor of the month <i>(Please write months you'd like to sponsor)</i>		\$250		

WAAR member photo day <i>(Please select month)</i>	Spring 2023		\$75		
	Fall 2023				
WAAR Board and Committee Meeting Sponsor <i>Please Select: Jan. Feb. March April May Sept. Oct. Dec</i>			\$75		
8 Hour Broker Management & Supervision Class Day, <i>Pease Select Month AND Time:</i>			\$75		
TBD	(8:30 am <b>or</b> 10:30 am)				
TBD	(8:30 am <b>or</b> 10:30 am)				
8 Hour Mandatory CE Class Day, <i>please select date &amp; time</i>			\$75		
Spring	8:30 or 1:30				
Summer	8:30 or 1:30				
Fall	8:30 or 1:30				
8 Hour Real Estate Related Class Day <i>Please Select Month AND Time:</i>			\$75		
TBD	(8:30 am or 10:30 am)				
TBD	(8:30 am or 10:30 am)				
GRI Designation Class <i>(Please select months)</i>	Jan-June		\$50		
	July-Dec				
New Member Orientation Events <i>Please Select Month AND Time</i>			\$75		
Feb. 2 (8:30 <b>or</b> 1 pm)	May 4 <sup>th</sup> (8:30 <b>or</b> 1 pm)				
Aug. 3 <sup>rd</sup> (8:30 <b>or</b> 1 pm)	Nov 2 <sup>nd</sup> (8:30 <b>or</b> 1 pm)				
If your chosen sponsorships from above total more than the amount stated in your Partnership Level (Silver \$1,050, Gold \$2,050, Platinum \$3,100), please insert that amount on the contract and payment form.					
<b>TOTAL</b>					