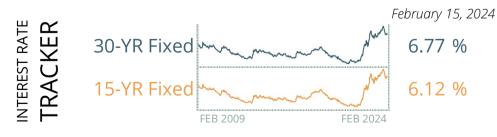


# WAAR Market Indicators Report



#### Key Market Trends: January 2024

- In the WAAR market sales activity increased from a year ago. There were 176 sales in January regionwide, growing by 8% compared to the same time last year, an additional 13 sales. This is the second increase in sales in the last three months. York County had 20 more sales than the previous year (+50.0%) while James City County had 19 more sales (+29.2%). The market with the biggest drop in sales was Williamsburg with 18 fewer sales than last January (-62.1%).
- The number of pending sales continued to trend down in the WAAR footprint. In January, there were 187 pending sales in the region, 21 fewer pending sales than the year before, decreasing by 10.1%. Pending sales in New Kent County dropped off this month with 26 fewer pending sales than a year earlier, a 36.6% decline. Activity increased in York County with seven more pending sales (+19.4%) and in Charles City County with three more pending sales (+100%).
- The regionwide median sales price dipped for the first time in three years. For a home in the WAAR footprint, the median price was \$404,183 in January, \$5,768 less than last year, inching down by 1.4%. Sale prices in New Kent County jumped up 17.7% from the year prior, a \$63,500 price increase. York County saw a \$36,000 drop in home prices this month, falling by 8.7%.
- The inventory of active listings continues to get smaller in the WAAR footprint. There were 436 active listings on the market at the end of January, 6.2% less than the previous year, which is 29 fewer listings. The number of active listings declined in Williamsburg (-44.4%) and James City County (-10.8%) with both areas having 20 fewer listings than last January. The number of active listings in New Kent County grew by 11.6% in the month of January, 11 more listings than a year ago.



	5 (	) WAAR I	Market Dashboard
	$\sim$		
Yo	Y Chg	Jan-24	Indicator
	8.0%	176	Sales
▼	-10.1%	187	Pending Sales
	1.3%	243	New Listings
	0.3%	\$447,223	Average List Price
▼	-0.3%	\$444,810	Average Sales Price
▼	-1.4%	\$404,183	Median Sales Price
	5.6%	\$203	Average Price Per Square Foot
	7.7%	\$78.3	Sold Dollar Volume (in millions)
▼	-0.2%	99.4%	Average Sold/Ask Price Ratio
▼	-12.7%	29	Average Days on Market
	3.1%	17	Median Days on Market
▼	-6.2%	436	Active Listings
	8.2%	1.5	Months of Supply

### **Report Index**



Market Activity - WAAR Footprint	4
Total Market Overview	5
Total Market by Price Range Overview	6
Total Market by Price Range Overview	
Single-Family Detached Market Overview	8
Townhome & Condo Market Overview	9
Sales	10
Pending Sales	11
New Listings	12
Average List Price	13
Average Sales Price	14
Median Sales Price	15
Sold Dollar Volume	16
Average Sold to Ask Price Ratio	17
Average Days on Market	18
Median Days on Market	19
Active Listings	20
Months of Supply	21
Area Overview - Total Market	22
Area Overview - Total Market YTD	23
Area Overview - Single-Family Detached Market	24
Area Overview - Single-Family Detached Market YTD	25
Area Overview - Townhome & Condo Market	26
Area Overview - Townhome & Condo Market YTD	27

#### Consumers Should Consult with a REALTOR<sup>®</sup>.

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure.

REALTORS<sup>®</sup> are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

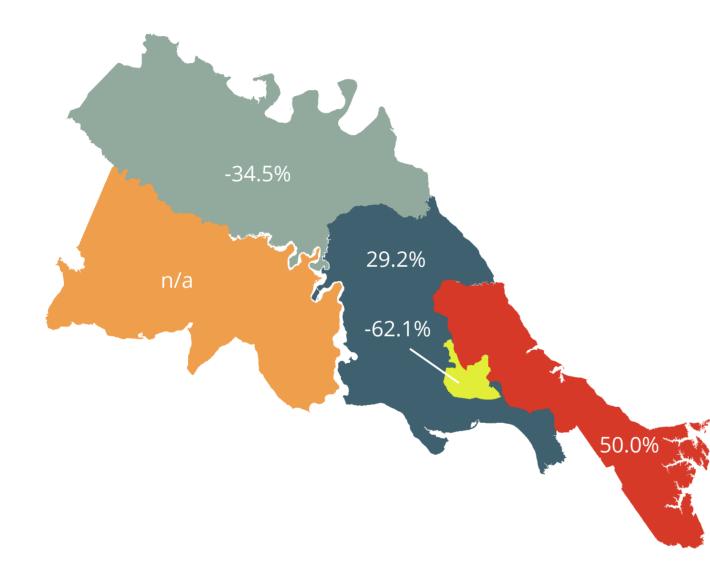
Contact an experienced REALTOR<sup>®</sup>.



# Market Activity - WAAR Footprint



**Total Sales** 



Jurisdiction	Jan-23	Jan-24	% Chg
Charles City County	0	2	n/a
James City County	65	84	29.2%
New Kent County	29	19	-34.5%
Williamsburg	29	11	-62.1%
York County	40	60	50.0%
WAAR	163	176	8.0%

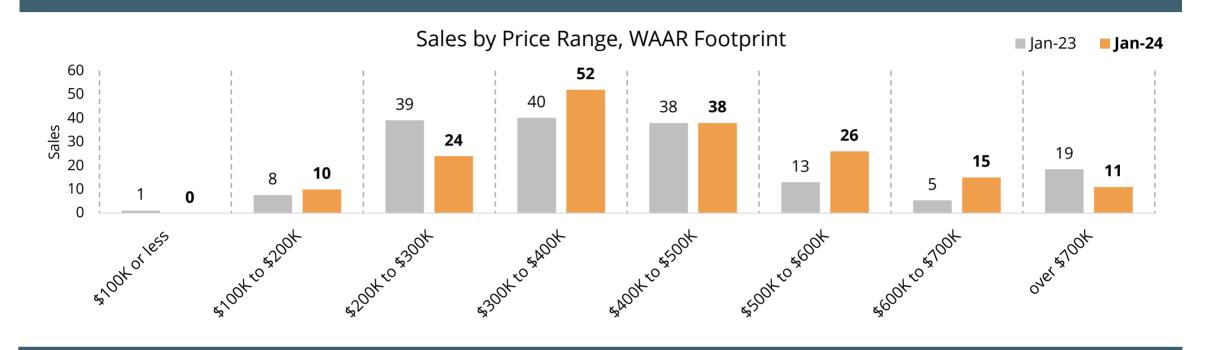
### **Total Market Overview**



Key Metrics	2-year Trends Jan-22 Jan-24	Jan-23	Jan-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales	ullilinantitina	163	176	8.0%	163	176	8.0%
Pending Sales	والألالية والألالية	208	187	-10.1%	208	187	-10.1%
New Listings	alllu.allu.	240	243	1.3%	240	243	1.3%
Average List Price		\$445,950	\$447,223	0.3%	\$445,950	\$447,223	0.3%
Average Sales Price		\$445,959	\$444,810	-0.3%	\$445,959	\$444,810	-0.3%
Median Sales Price		\$409,950	\$404,183	-1.4%	\$409,950	\$404,183	-1.4%
Average Price Per Square Foot		\$192	\$203	5.6%	\$192	\$203	5.6%
Sold Dollar Volume (in millions)	uttilluuuttilluuu	\$72.7	\$78.3	7.7%	\$72.7	\$78.3	7.7%
Average Sold/Ask Price Ratio		99.7%	99.4%	-0.2%	99.7%	99.4%	-0.2%
Average Days on Market	սեավետան	33	29	-12.7%	33	29	-12.7%
Median Days on Market		16	17	3.1%	16	17	3.1%
Active Listings		465	436	-6.2%	n/a	n/a	n/a
Months of Supply		1.4	1.5	8.2%	n/a	n/a	n/a

### Total Market by Price Range Overview

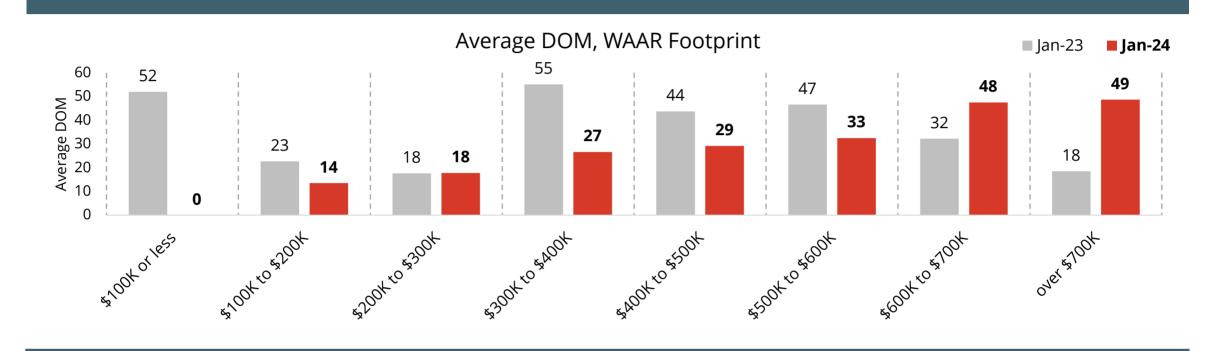






### Total Market by Price Range Overview







Source: Virginia REALTORS®, data accessed February 15, 2024

### Single-Family Detached Market Overview



Key Metrics	2-year Trends Jan-22 Jan-24	Jan-23	Jan-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		126	144	14.3%	126	144	14.3%
Pending Sales		177	167	-5.6%	177	167	-5.6%
New Listings	ullhu	194	197	1.5%	194	197	1.5%
Average List Price		\$485,354	\$475,378	-2.1%	\$485,354	\$475,378	-2.1%
Average Sales Price		\$486,211	\$473,038	-2.7%	\$486,211	\$473,038	-2.7%
Median Sales Price		\$427,450	\$440,000	2.9%	\$427,450	\$440,000	2.9%
Average Price Per Square Foot		\$198	\$205	3.6%	\$198	\$205	3.6%
Sold Dollar Volume (in millions)	utilituratilitura	\$61.3	\$68.1	11.2%	\$61.3	\$68.1	11.2%
Average Sold/Ask Price Ratio		99.9%	99.5%	-0.4%	99.9%	99.5%	-0.4%
Average Days on Market	m	33	29	-10.5%	33	29	-10.5%
Median Days on Market	hand the second s	18	14	-22.2%	18	14	-22.2%
Active Listings		378	358	-5.3%	n/a	n/a	n/a
Months of Supply		1.4	1.6	7.8%	n/a	n/a	n/a

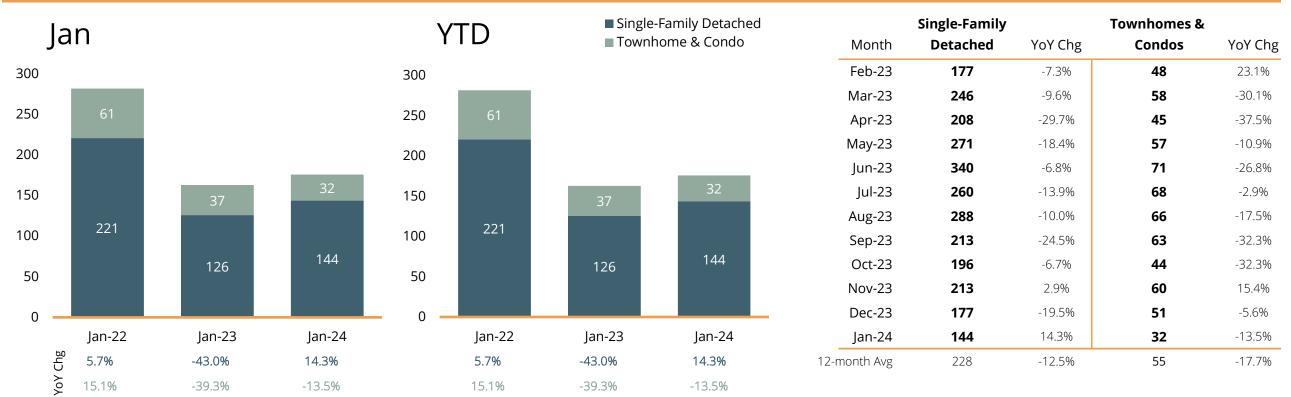
### Townhome & Condo Market Overview

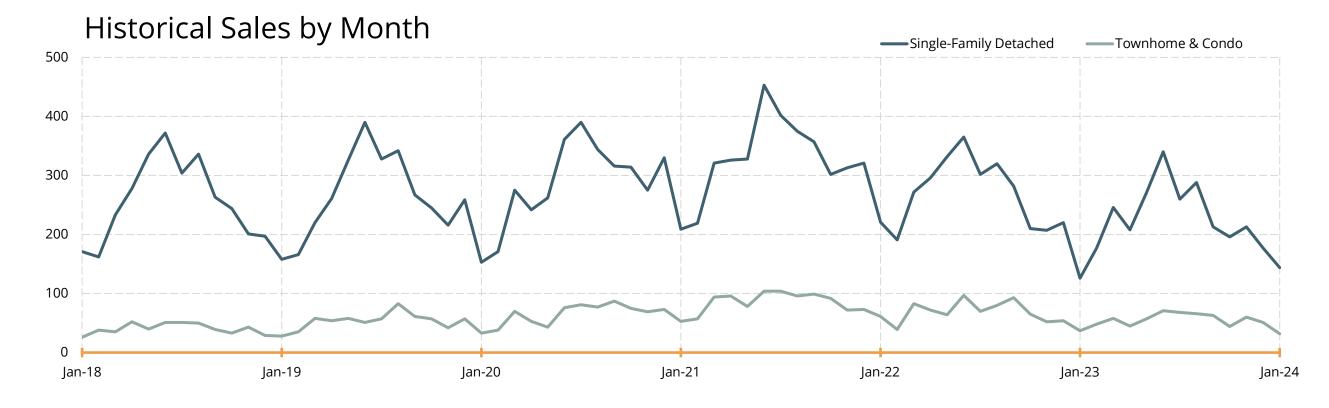


Key Metrics	2-year Trends Jan-22 Jan-24	Jan-23	Jan-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		37	32	-13.5%	37	32	-13.5%
Pending Sales	, illinita antitita a	31	20	-35.5%	31	20	-35.5%
New Listings	. Hillin antilum a	46	46	0.0%	46	46	0.0%
Average List Price		\$311,763	\$320,529	2.8%	\$311,763	\$320,529	2.8%
Average Sales Price		\$308,882	\$317,783	2.9%	\$308,882	\$317,783	2.9%
Median Sales Price		\$275,570	\$319,950	16.1%	\$275,570	\$319,950	16.1%
Average Price Per Square Foot		\$165	\$189	14.9%	\$165	\$189	14.9%
Sold Dollar Volume (in millions)	ւ Միկիս, ուս Միկս,	\$11.4	\$10.2	-11.0%	\$11.4	\$10.2	-11.0%
Average Sold/Ask Price Ratio		98.9%	99.3%	0.4%	98.9%	99.3%	0.4%
Average Days on Market	demand linded	36	29	-19.7%	36	29	-19.7%
Median Days on Market		8	25	206.3%	8	25	206.3%
Active Listings		87	78	-10.3%	n/a	n/a	n/a
Months of Supply		1.3	1.4	9.1%	n/a	n/a	n/a

# Sales

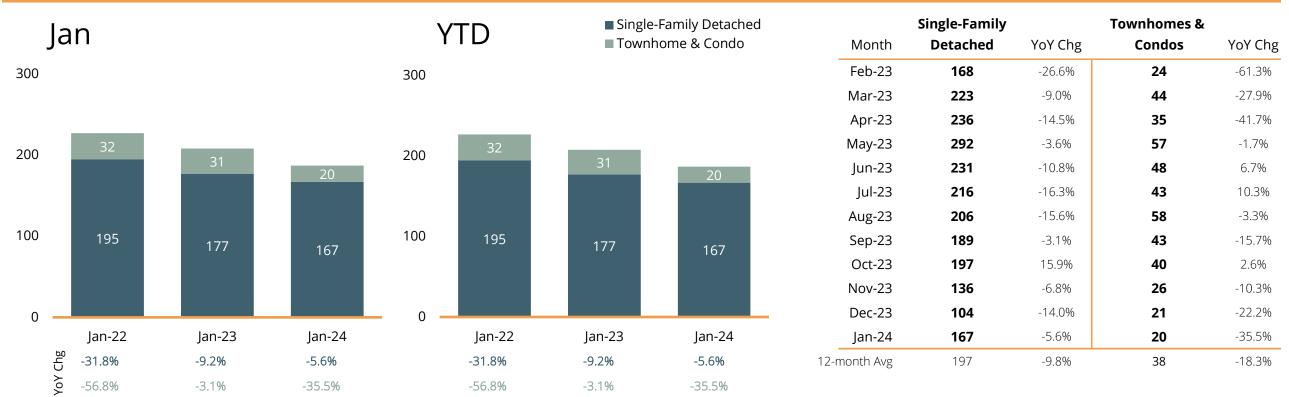


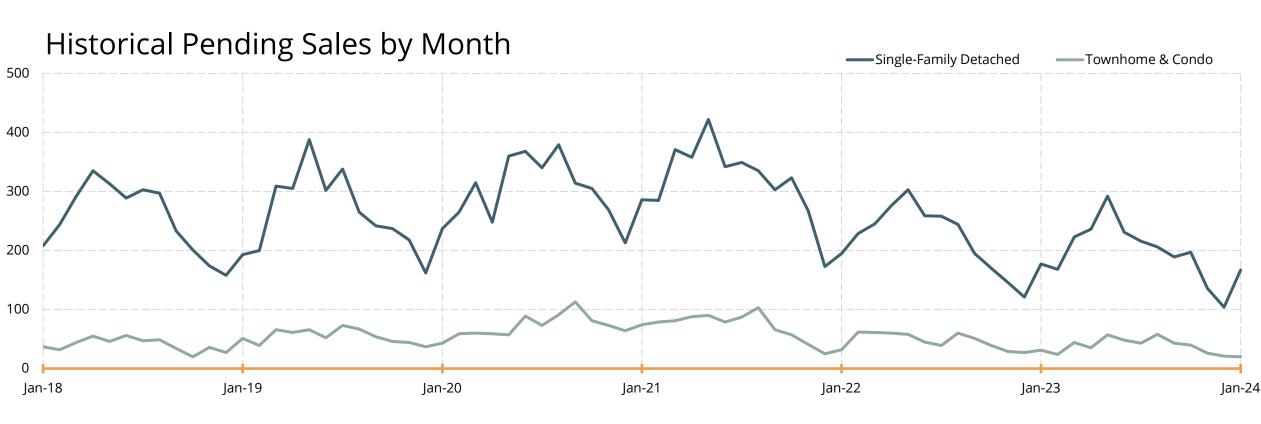




# **Pending Sales**

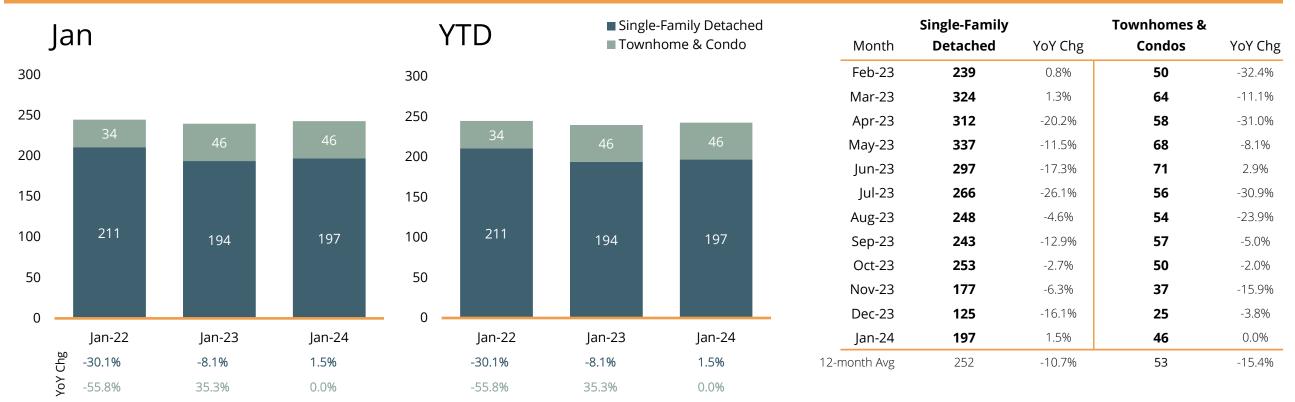






# **New Listings**



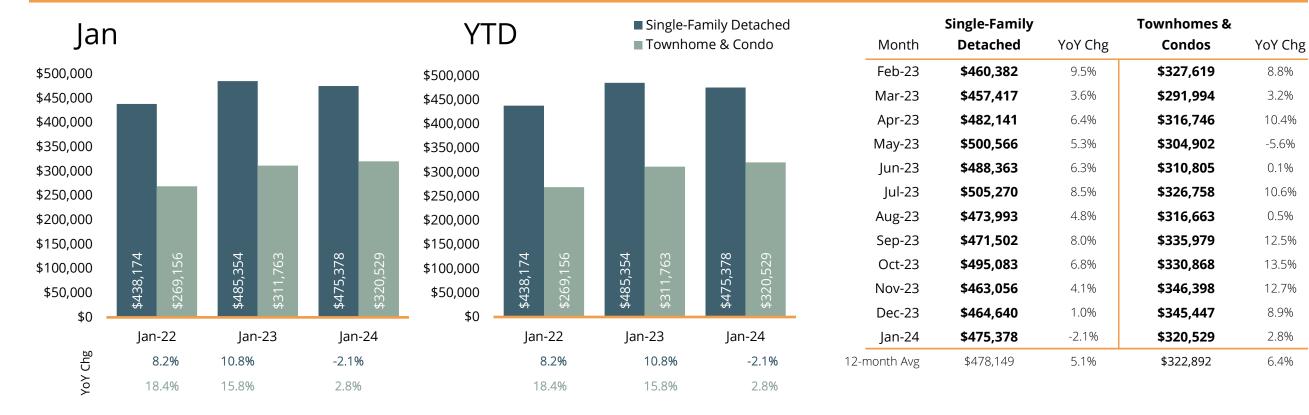


#### Historical New Listings by Month

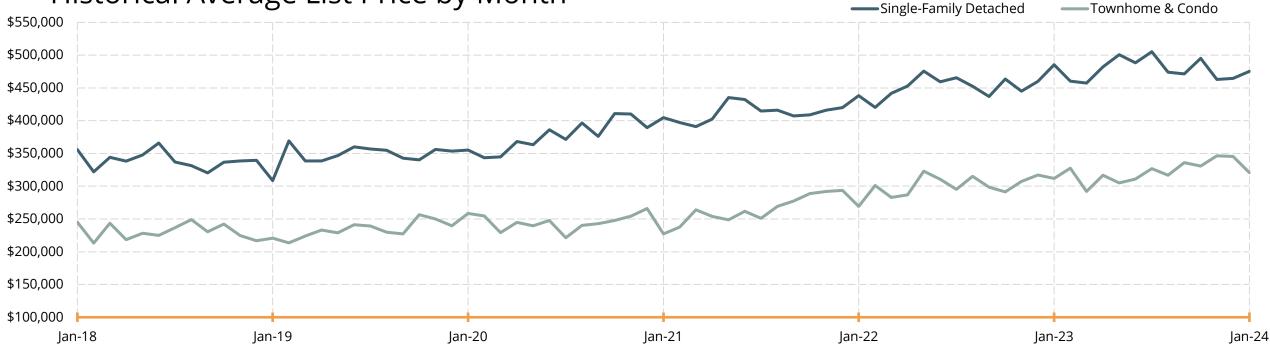


# **Average List Price**



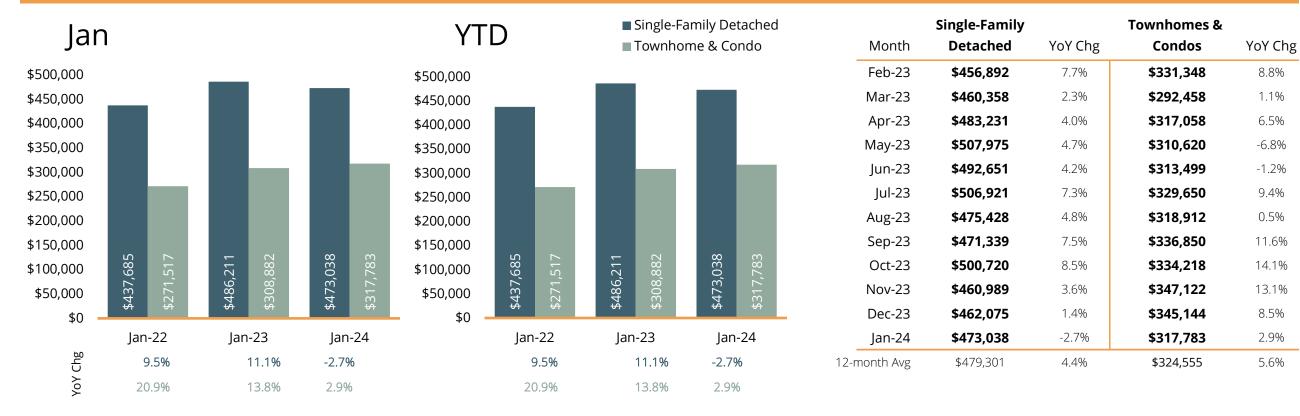


#### Historical Average List Price by Month

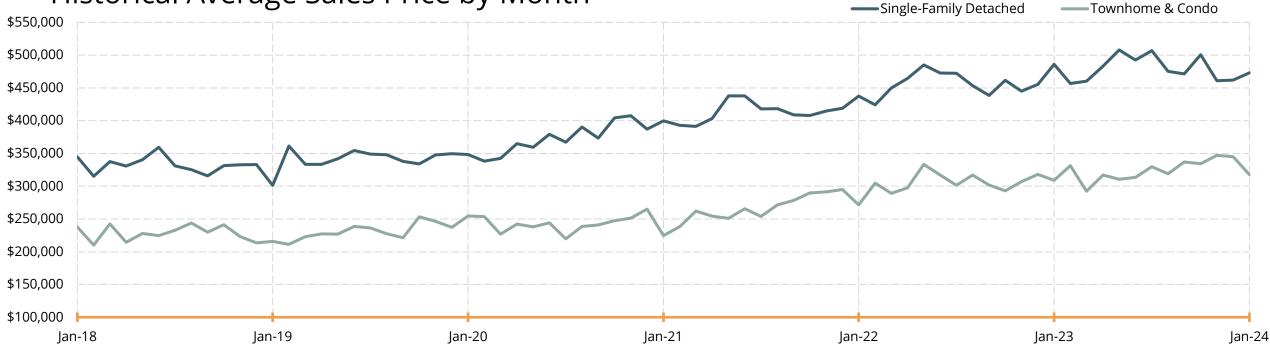


## **Average Sales Price**



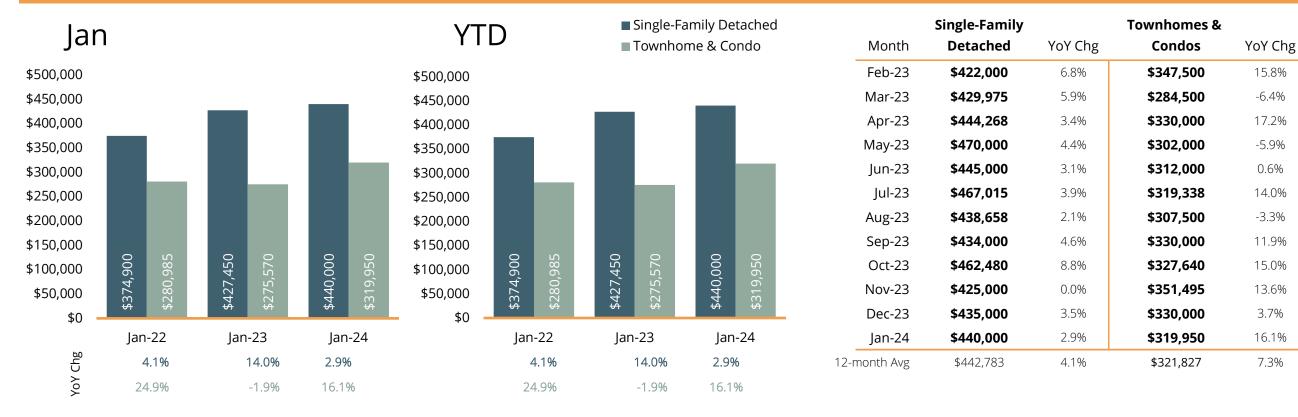


#### Historical Average Sales Price by Month

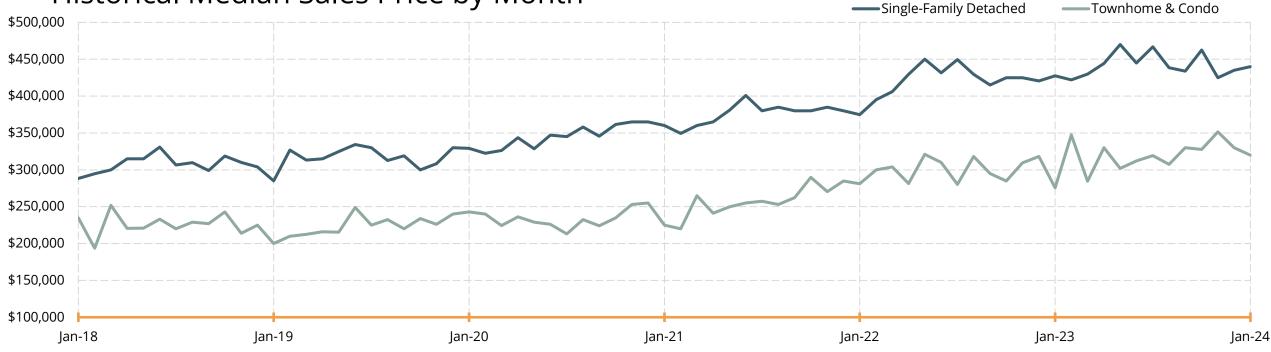


# **Median Sales Price**



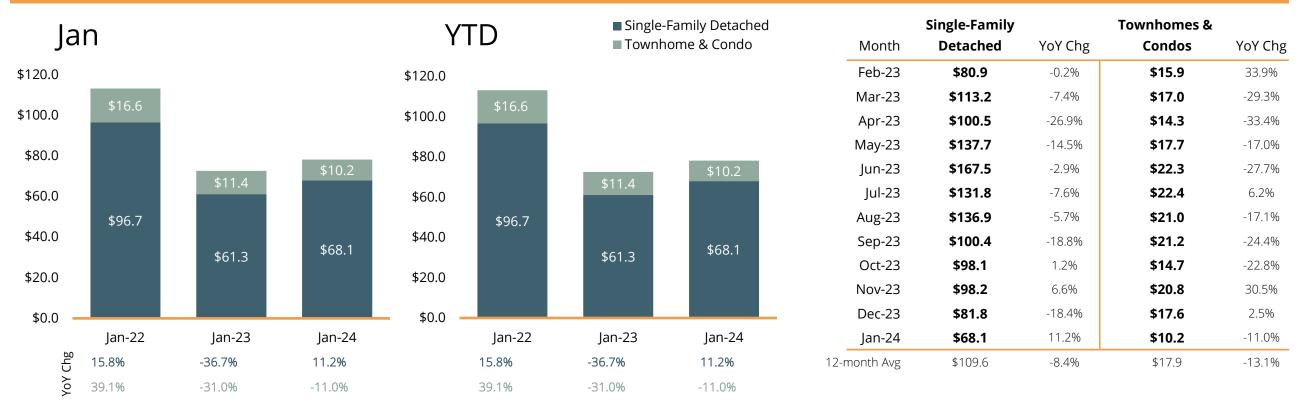


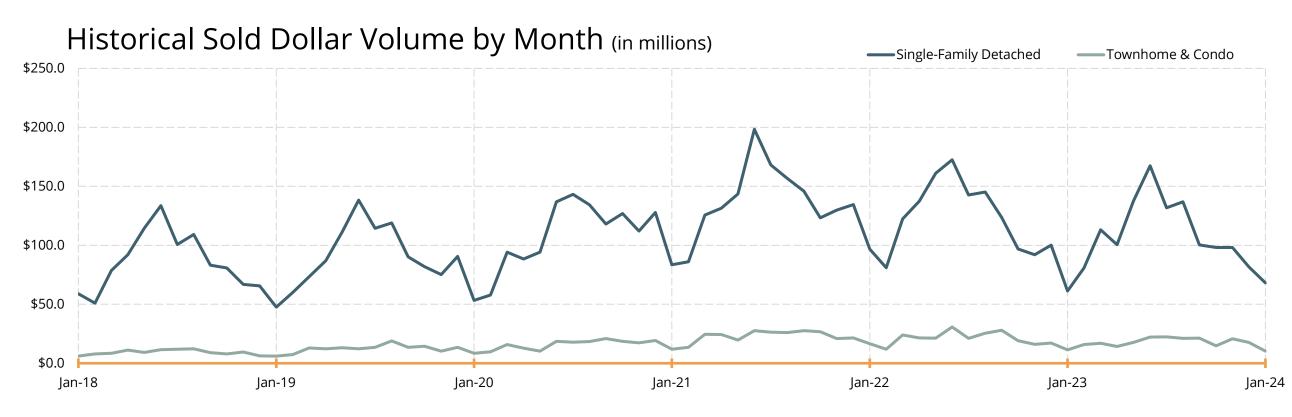
#### Historical Median Sales Price by Month



### Sold Dollar Volume (in millions)

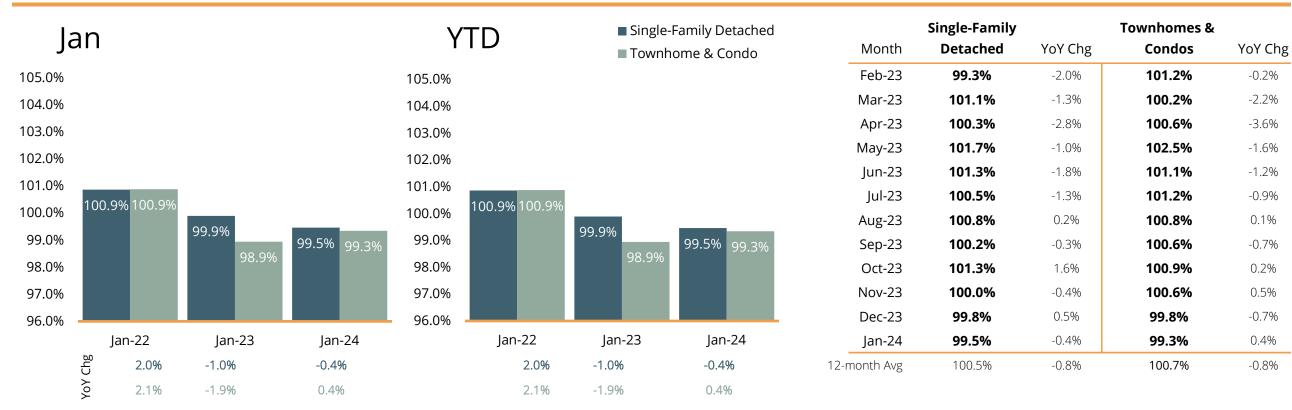


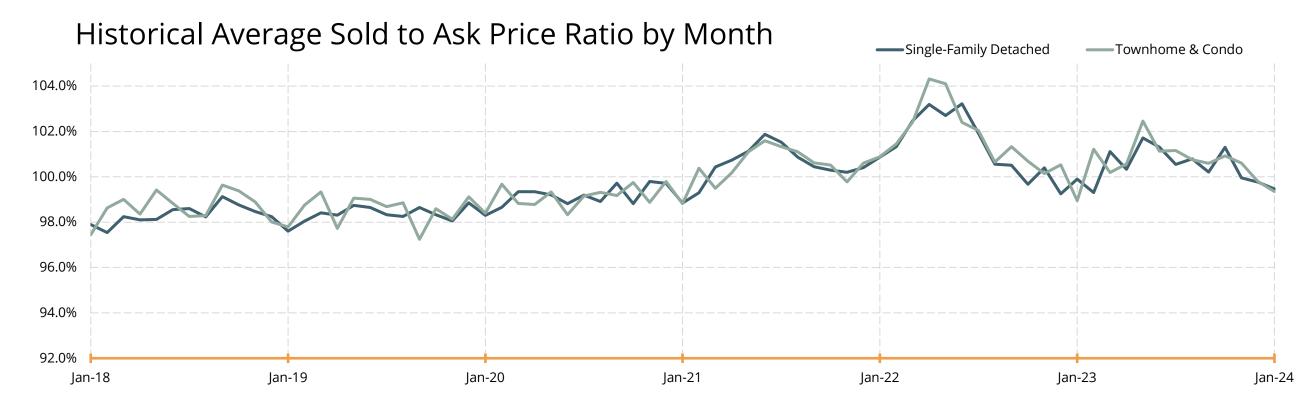




# Average Sold to Ask Price Ratio

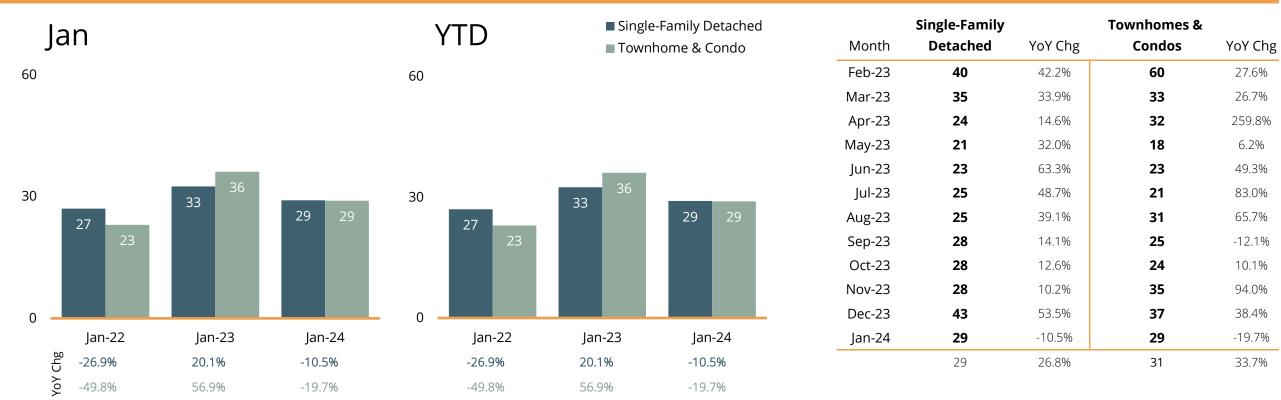






## Average Days on Market



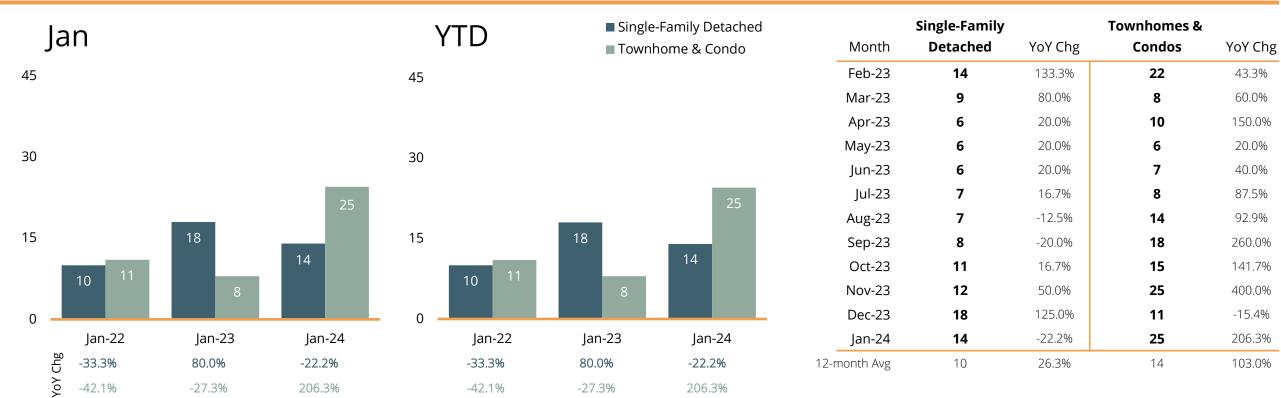


#### Historical Average Days on Market

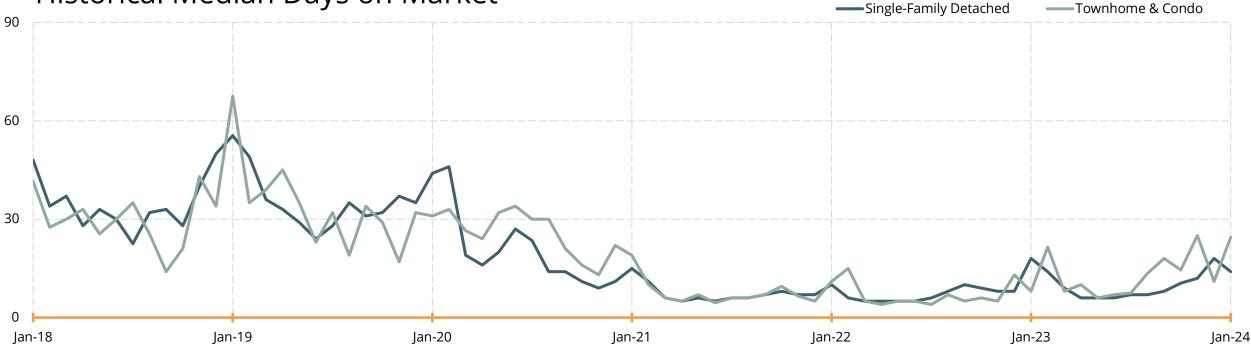


# Median Days on Market





#### Historical Median Days on Market

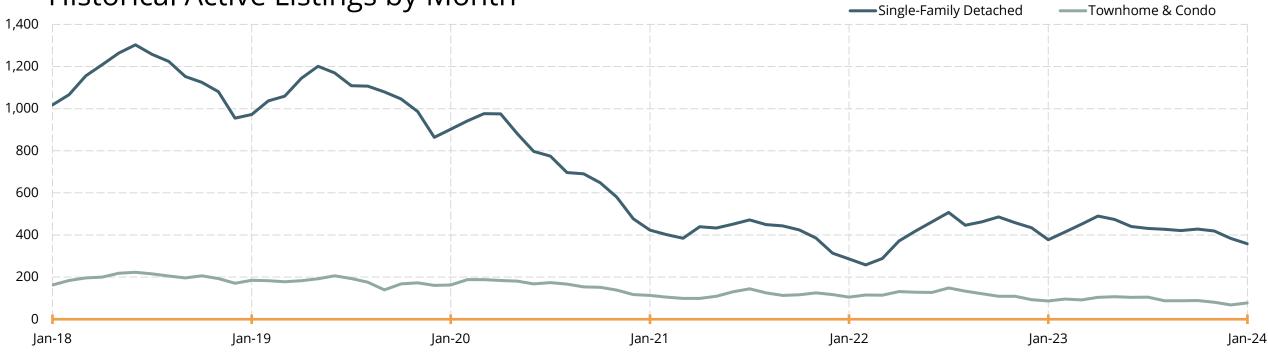


# **Active Listings**



	Jan			Single-Family Month Detached		Townhomes &	VoV Cha
-				Month <b>Detached</b>	YoY Chg	Condos	YoY Chg
600			ome & Condo	Feb-23 <b>414</b>	60.5%	96	-16.5%
		Single-I	Family Detached	Mar-23 <b>451</b>	56.6%	92	-19.3%
500				Apr-23 <b>490</b>	32.1%	104	-20.6%
400		87		May-23 <b>474</b>	13.1%	107	-16.4%
400	405		78	Jun-23 <b>440</b>	-5.0%	104	-18.1%
300	105			Jul-23 <b>431</b>	-15.0%	105	-29.5%
				Aug-23 <b>427</b>	-4.3%	88	-33.8%
200		378	358	Sep-23 <b>421</b>	-9.1%	88	-27.3%
400	286			Oct-23 <b>428</b>	-11.9%	89	-18.3%
100				Nov-23 <b>419</b>	-8.7%	81	-25.7%
0				Dec-23 <b>384</b>	-11.5%	68	-26.9%
-	Jan-22	Jan-23	Jan-24	Jan-24 <b>358</b>	-5.3%	78	-10.3%
	မီ -32.4%	32.2%	-5.3%	12-month Avg 428	3.3%	92	-22.3%
	∧o, -7.1%	-17.1%	-10.3%				

#### Historical Active Listings by Month



# Months of Supply



	Jan			Month	Single-Family Detached	YoY Chg	Townhomes & Condos	YoY Chg
1.8		Single	e-Family Detach	Feb-23	1.6	101.4%	1.4	2.3%
1.6		-	home & Condo	Mar-23	1.7	95.7%	1.4	1.2%
			1.6	Apr-23	2.0	68.5%	1.6	0.4%
1.4		1.4	1.4	May-23	1.9	47.5%	1.7	5.1%
1.2	1.2	1.3		Jun-23	1.8	22.3%	1.7	6.4%
1.0				Jul-23	1.8	8.0%	1.7	-10.9%
0.8	0.9			Aug-23	1.8	21.2%	1.5	-16.0%
0.6				Sep-23	1.8	15.7%	1.5	-4.3%
0.4				Oct-23	1.9	9.6%	1.6	7.5%
0.2				Nov-23	1.8	9.9%	1.4	-5.7%
				Dec-23	1.7	5.1%	1.2	-8.9%
0.0	Jan-22	Jan-23	Jan-24	Jan-24	1.6	7.8%	1.4	9.1%
	ی ج -40.2%	65.6%	7.8%	12-month Avg	1.8	27.6%	1.5	-1.6%
	AQ -28.1%	4.7%	9.1%					

#### Historical Months of Supply by Month



#### Area Overview - Total Market



	New Listings		gs	Sales			Average Sales Price			Median Sales Price			Active Listings			Months Supply		
Geography	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg
James City County	82	92	12.2%	65	84	29.2%	\$518,180	\$500,446	-3.4%	\$449,900	\$456,500	1.5%	186	166	-10.8%	1.3	1.3	5.5%
Williamsburg	32	19	-40.6%	29	11	-62.1%	\$362,160	\$297,875	-17.8%	\$315,000	\$316,000	0.3%	45	25	-44.4%	1.8	1.0	-42.8%
York County	57	79	38.6%	40	60	50.0%	\$410,122	\$415,323	1.3%	\$415,000	\$379,000	-8.7%	131	127	-3.1%	1.4	1.5	4.3%
New Kent County	67	44	-34.3%	29	19	-34.5%	\$417,312	\$396,999	-4.9%	\$359,000	\$422,500	17.7%	95	106	11.6%	1.6	2.3	41.9%
Charles City County	2	9	350.0%	0	2	n/a	\$0	\$255,000	n/a	\$0	\$255,000	n/a	8	12	50.0%	2.0	4.2	107.4%

#### Area Overview - Total Market YTD



	New	Listing	s YTD	Sales YTD			Average Sales Price TYD			Median	TYD	Active Listings YTD			
Geography	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg
James City County	82	92	12.2%	65	84	29.2%	\$509,960	\$500,446	-1.9%	\$415,000	\$456,500	10.0%	186	166	-10.8%
Williamsburg	32	19	-40.6%	29	11	-62.1%	\$361,764	\$297,875	-17.7%	\$315,000	\$316,000	0.3%	45	25	-44.4%
York County	57	79	38.6%	40	60	50.0%	\$409,103	\$415,323	1.5%	\$415,000	\$379,000	-8.7%	131	127	-3.1%
New Kent County	67	44	-34.3%	29	19	-34.5%	\$383,963	\$396,999	3.4%	\$357,428	\$422,500	18.2%	95	106	11.6%
Charles City County	2	9	350.0%	0	2	n/a	\$0	\$255,000	n/a	\$0	\$255,000	n/a	8	12	50.0%

#### Area Overview - Single Family Detached Market



	New Listings		S	Sales			Average Sales Price			Median Sales Price			Active Listings			Months Supply		
Geography	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg
James City County	68	79	16.2%	53	68	28.3%	\$560,561	\$540,707	-3.5%	\$485,000	\$505,000	4.1%	150	130	-13.3%	1.2	1.3	4.4%
Williamsburg	20	13	-35.0%	20	5	-75.0%	\$408,141	\$307,545	-24.6%	\$383,000	\$316,000	-17.5%	27	15	-44.4%	1.6	0.9	-43.0%
York County	41	58	41.5%	32	52	62.5%	\$427,601	\$429,972	0.6%	\$422,500	\$400,483	-5.2%	105	99	-5.7%	1.5	1.4	-6.1%
New Kent County	63	38	-39.7%	21	17	-19.0%	\$462,232	\$408,417	-11.6%	\$379,950	\$435,484	14.6%	88	102	15.9%	1.7	2.4	43.9%
Charles City County	2	9	350.0%	0	2	n/a	\$0	\$255,000	n/a	\$0	\$255,000	n/a	8	12	50.0%	2.0	4.2	107.4%

#### Area Overview - Single Family Detached Market YTD



	New	Listing	s YTD	Sales YTD			Average	Sales Price	YTD	Median	Active Listings YTD				
Geography	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg
James City County	68	79	16.2%	53	68	28.3%	\$561,385	\$540,707	-3.7%	\$459,950	\$505,000	9.8%	150	130	-13.3%
Williamsburg	20	13	-35.0%	20	5	-75.0%	\$412,657	\$307,545	-25.5%	\$383,000	\$316,000	-17.5%	27	15	-44.4%
York County	41	58	41.5%	32	52	62.5%	\$427,475	\$429,972	0.6%	\$419,250	\$400,483	-4.5%	105	99	-5.7%
New Kent County	63	38	-39.7%	21	17	-19.0%	\$418,256	\$408,417	-2.4%	\$368,000	\$435,484	18.3%	88	102	15.9%
Charles City County	2	9	350.0%	0	2	n/a	\$0	\$255,000	n/a	\$0	\$255,000	n/a	8	12	50.0%

#### Area Overview - Townhome & Condo Market



	New Listings			Sales			Average Sales Price			Median Sales Price			Active Listings			Months Supply		
Geography	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg
James City County	14	13	-7.1%	12	16	33.3%	\$331,000	\$329,337	-0.5%	\$242,500	\$340,000	40.2%	36	36	0.0%	1.4	1.5	9.3%
Williamsburg	12	6	-50.0%	9	6	-33.3%	\$259,980	\$289,817	11.5%	\$235,000	\$298,000	26.8%	18	10	-44.4%	2.0	1.1	-42.3%
York County	16	21	31.3%	8	8	0.0%	\$340,207	\$320,109	-5.9%	\$342,745	\$327,450	-4.5%	26	28	7.7%	1.1	1.6	49.7%
New Kent County	4	6	50.0%	8	2	-75.0%	\$299,396	\$299,950	0.2%	\$281,563	\$299,950	6.5%	7	4	-42.9%	0.9	0.8	-13.4%
Charles City County	0	0	n/a	0	0	n/a	\$0	\$0	n/a	\$0	\$0	n/a	0	0	n/a	0.0	0.0	n/a

#### Area Overview - Townhome & Condo Market YTD



	New Listings YTD			Sales YTD			Average Sales Price YTD			Median	Active Listings YTD				
Geography	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg	Jan-23	Jan-24	% chg
James City County	14	13	-7.1%	12	16	33.3%	\$327,992	\$329,337	0.4%	\$265,000	\$340,000	28.3%	36	36	0.0%
Williamsburg	12	6	-50.0%	9	6	-33.3%	\$259,980	\$289,817	11.5%	\$235,000	\$298,000	26.8%	18	10	-44.4%
York County	16	21	31.3%	8	8	0.0%	\$340,207	\$320,109	-5.9%	\$342,745	\$327,450	-4.5%	26	28	7.7%
New Kent County	4	6	50.0%	8	2	-75.0%	\$290,881	\$299,950	3.1%	\$275,570	\$299,950	8.8%	7	4	-42.9%
Charles City County	0	0	n/a	0	0	n/a	\$0	\$0	n/a	\$0	\$0	n/a	0	0	n/a



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 35,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of re estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS\* and subscribes to its strict code of ethics.

All inquiries regarding this report may be directed to: Robin Spensieri Virginia REALTORS<sup>‡</sup> Vice President of Communications and Media Relations rspensieri@virginiarealtors.org 804-622-7954

Data and analysis provided by Virginia REALTORS® Chief Economist, Ryan Price

The numbers reported here are preliminary and based on current entries into multiple listing services. Over time, data may be adjusted slightly to reflect increased reporting. Information is sourced from multiple listing services across Virginia and is deemed reliable, but not guaranteed.