



2025 Affiliate Marketing Program (AMP) CONTRACT AND PAYMENT FORM

Company: _____ Type of Business: _____

Street Address Line 1: _____

Street Address Line 2: _____

City _____ State _____ Zip _____

Primary Representative Name: _____ Job Title: _____

Office Phone: _____ Cell Phone: _____

Email Address: _____

Company Website: _____

The number of Affiliate Marketing Program company representatives is based upon the level of partnership chosen. Please provide contact information for EACH additional representative below.

Rep #2: Name _____ Email _____ Phone _____

Rep #3: Name _____ Email _____ Phone _____

Rep #4: Name _____ Email _____ Phone _____

Rep #5: Name _____ Email _____ Phone _____

Rep #6: Name _____ Email _____ Phone _____

PARTNERSHIP FEES

<input type="checkbox"/>	BRONZE LEVEL PARTNERSHIP	\$610
<input type="checkbox"/>	SILVER LEVEL PARTNERSHIP (includes \$1,075 of sponsorship money)	\$1,600
<input type="checkbox"/>	GOLD LEVEL PARTNERSHIP (includes \$2,075 of sponsorship money)	\$2,650
<input type="checkbox"/>	PLATINUM LEVEL PARTNERSHIP (includes \$3,175 of sponsorship money)	\$3,700

ADDITIONAL REPRESENTATIVES

- Bronze Level (Additional representatives beyond the allotted one) _____ @ \$160 each \$ _____
- Silver (Additional representatives beyond the allotted two) _____ @ \$100 each \$ _____
- Gold (Additional representatives beyond the allotted three) _____ @ \$75 each \$ _____
- Platinum (Additional representatives beyond the allotted four) _____ @ \$25 each \$ _____

ADDITIONAL SPONSORSHIP FEES

If your chosen sponsorships from the worksheet allotted amount total more than the amount stated in your Partnership Level, please add the additional charges here.

\$ _____

TOTAL DUE: \$ _____

Contract Period: January 1, 2025 - December 31, 2025

Partnership Level: _____ Total Due: \$ _____

Payment Plans:

- Quarterly payments (January, April, July, October) 1st quarterly payment due at application, total due must be greater than \$1,000 to take advantage of quarterly payment plan
- I am paying in full

PAYMENT OPTIONS: *Please select one*

- Check Payable to WAAR (Check # _____)
- Charge my credit card automatically (*Pls Check One: VISA MC DISCOVER AMEX*)

Name on Credit Card: _____

Credit Card #: _____ Expiration Date: _____

Authorized Signature: _____ Today's Date: _____

TERMS & CONDITIONS

The Affiliate Marketing Partner Program (AMP) is sold and serviced exclusively by Williamsburg REALTORS® (WAAR). The contract terms and conditions are established for the mutual benefit and protection of WAAR partners and WAAR itself. References made to partners and/or partnerships in no way constitute any form of legal partnership.

In signing this agreement, you and your company agree to act as an Affiliate Marketing Partner of WAAR, as indicated above and acknowledge that you and your company are responsible for paying the total amount due. WAAR will invoice according to the instructions provided above for your selected partnership level.

Happy hour, bar and cocktail sponsorships are available. Monies must be received prior to the event in order to offer free alcohol to attendees.

Eligibility: WAAR shall determine the eligibility of any company, product or service. WAAR may decline sponsorship/partnership to any company who is not compatible in the sole opinion of WAAR, with the goals and objectives of WAAR. WAAR reserves the right to cancel, without advanced notice, any partnership/sponsorship deemed to be in direct violation with the goals and objectives of the program for all partners.

Force Majeure: Neither party shall be liable for failure to perform its obligations under this contract due to events beyond its control, including, but not limited to strikes, riots, wars, fire, acts of God and acts in compliance with any applicable law, regulation or order (whether valid or invalid) of any governmental body. WAAR shall not be liable to indemnify or reimburse the Sponsor in request of any damages or loss, direct or indirect, arising as a result thereof.

Marks and Logo: You and your company agree that WAAR is authorized to use you and/or your company's mark(s) and/or logo(s) in promoting the AMP program on an ongoing basis.

I acknowledge that I have read and understand the Terms & Conditions of this contract.

PRINTED NAME: _____ SIGNATURE: _____

JOB TITLE: _____ CONTACT PHONE: _____

DATE: _____



Affiliate Marketing Partnership

Rules & Regulations

The following rules and regulations outline the responsibilities and expectations for sponsors participating in the AMP program. Compliance with these guidelines ensures a successful and mutually beneficial partnership.

1. Meeting with Marketing & Communications Specialist

After enrolling in the AMP program, sponsors must schedule a meeting with the Marketing & Communications Specialist. This meeting is essential to:

- Discuss sponsorship benefits.
- Address any questions or concerns.

This step ensures clear communication and alignment of expectations.

2. First-Come, First-Served Policy

Sponsorship opportunities are reserved on a first-come, first-served basis. To secure your preferred options, we recommend early registration and prompt submission of required materials.

3. Provision of Food and Refreshments

If you select the option to sponsor educational classes, you will be responsible for providing food and refreshments for attendees. Details of requirements and arrangements will be discussed during your onboarding meeting.

4. Submission of Marketing Materials

Sponsors must provide all necessary marketing materials (e.g., logos, advertisements, promotional events & discounts) to the Marketing & Communications Specialist promptly. These materials are crucial for effectively promoting your brand through our advertising channels.

5. Notification of Promotional Events and Discounts

To enhance the advertising of your company to our members, sponsors should notify the Marketing & Communications Specialist about any upcoming promotional events, special offers, or discounts. This enables us to tailor our messaging and maximize visibility.

6. Notification of Sponsorship Changes

Sponsors will be informed of any changes to sponsorship opportunities, as well as new sponsorship options that may become available throughout the year.

7. Event Display Approvals

All displays and promotional materials presented at events must receive prior approval from WAAR to ensure alignment with organizational standards.

8. Sponsorship Modifications

- Sponsorship opportunities are subject to change. Sponsors will be promptly notified of any adjustments.
- In the event of a postponed sponsorship event or class, sponsors will be given the option to transfer their sponsorship to a new date.
- If a sponsored event is canceled, sponsors may substitute their sponsorship for another opportunity of equal or lesser value.

WAAR Staff and Contact Information

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