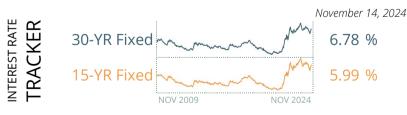


# WAAR Market Indicators Report



#### Key Market Trends: October 2024

- After trending down for five straight months, sales were up in the WAAR area this month. There were 271 sales in October, 12.9% more than a year ago, which is 31 additional home sales. The local market with the biggest growth in sales was York County with 38 more sales than last year (+76.0%). Activity fell in Williamsburg with 20 fewer sales than the year before (-66.7%).
- Pending sales continued to grow this month in the region. In the WAAR region, there were 254 total pending sales in October, 17 more pending sales than a year earlier, increasing by 7.2%. Pending sales went up the most in York County with 10 additional pending sales (+21.3%) and James City County with nine more pending sales than last year (+7.9%).
  Williamsburg was the only local market where pending sales decreased with seven fewer pending sales than a year ago (-25.9%).
- Prices were relatively flat in the region, though some local markets had a drop in median price. The median sales price across the footprint was \$435,310 in October, inching down 0.4% or \$1,573 from the year before. Williamsburg (-10.1%) and Charles City County (-14.6%) experienced the largest drops in median sales price this month. Homes sold in James City County saw prices go up the most (+2.6%).
- More active listings continue to hit the market in the WAAR region providing more options for buyers. There were 635 active listings on the market at the end of October, 118 more listings than a year ago, climbing up 22.8%. Active listings rose across all local markets with James City County (+31.6%) and York County (+21.2%) having the largest influx of listings compared to last October.



WAAR Market Dashboard

Yo	Y Chg	Oct-24	Indicator
	12.9%	271	Sales
	7.2%	254	Pending Sales
	15.5%	350	New Listings
	7.5%	\$499,665	Average List Price
	5.6%	\$496,625	Average Sales Price
▼	-0.4%	\$435,310	Median Sales Price
	4.2%	\$215	Average Price Per Square Foot
	19.3%	\$134.6	Sold Dollar Volume (in millions)
▼	-2.0%	99.2%	Average Sold/Ask Price Ratio
	30.9%	36	Average Days on Market
	81.8%	20	Median Days on Market
	22.8%	635	Active Listings
	33.8%	2.4	Months of Supply

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**Consumers Should Consult with a REALTOR®.** Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a

#### Identify a Professional to Manage the Procedure.

REALTORS<sup>®</sup> are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

### Are You Ready to Buy or Sell Real Estate?

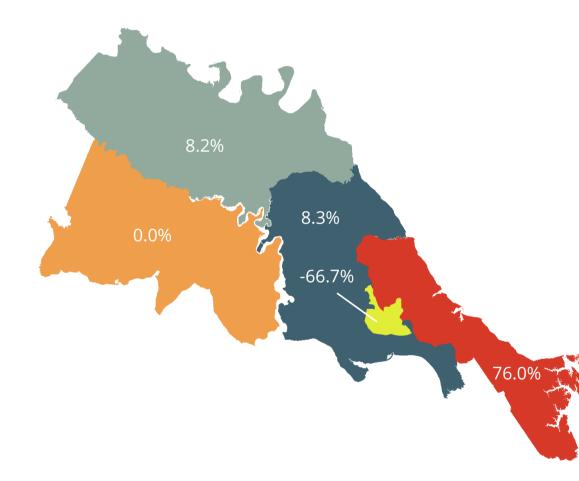
Contact an experienced REALTOR<sup>®</sup>.

vital part of this process.



# Market Activity - WAAR Footprint





	Total S	Sales	
Jurisdiction	Oct-23	Oct-24	% Chg
Charles City County	3	3	0.0%
James City County	108	117	8.3%
New Kent County	49	53	8.2%
Williamsburg	30	10	-66.7%
York County	50	88	76.0%
WAAR	240	271	12.9%

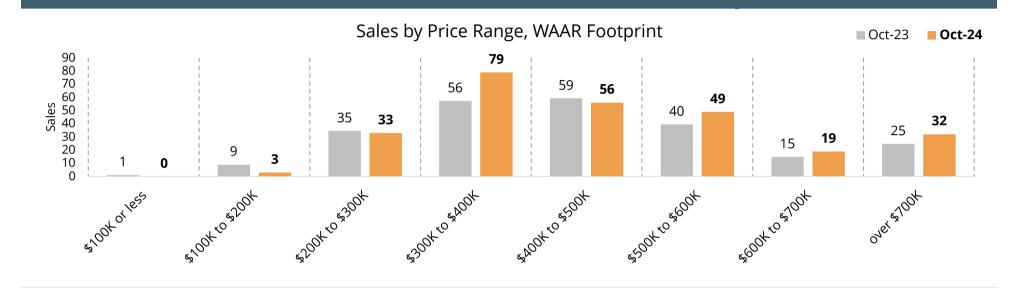
## **Total Market Overview**



Key Metrics	Oct-22	2-year Trends	Oct-24	Oct-23	Oct-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales	lihi	المسالأل	IIIII	240	271	12.9%	2,882	2,682	-6.9%
Pending Sales	Infi	الاستاللة		237	254	7.2%	2,558	2,458	-3.9%
New Listings	had	llim. at		303	350	15.5%	3,287	3,301	0.4%
Average List Price				\$464,977	\$499,665	7.5%	\$450,516	\$481,376	6.8%
Average Sales Price				\$470,195	\$496,625	5.6%	\$452,965	\$481,977	6.4%
Median Sales Price	IIIII	ddaladd		\$436,883	\$435,310	-0.4%	\$413,325	\$427,140	3.3%
Average Price Per Square Foot				\$206	\$215	4.2%	\$202	\$422	109.2%
Sold Dollar Volume (in millions)	IIIal	المسالأك		\$112.8	\$134.6	19.3%	\$1,306.2	\$1,291.2	-1.1%
Average Sold/Ask Price Ratio				101.2%	99.2%	-2.0%	100.8%	100.2%	-0.6%
Average Days on Market	mth	տահի	Intil	27	36	30.9%	28	30	8.6%
Median Days on Market	mlt	mullu	mt	11	20	81.8%	8	11	37.5%
Active Listings				517	635	22.8%	n/a	n/a	n/a
Months of Supply			ulli	1.8	2.4	33.8%	n/a	n/a	n/a

## Total Market by Price Range Overview

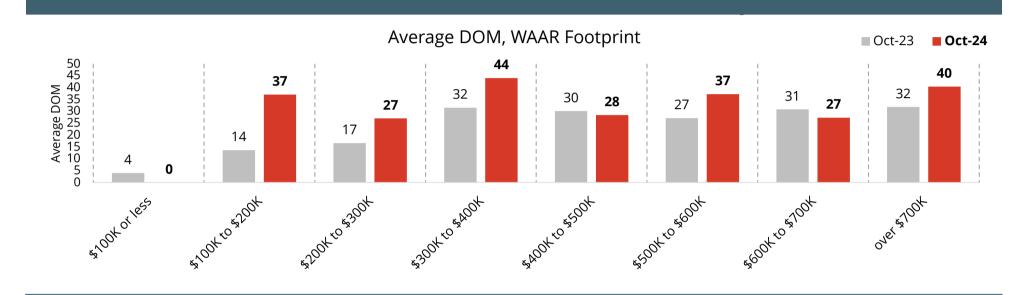






## Total Market by Price Range Overview







Source: Virginia REALTORS®, data accessed November 15, 2024

## Single-Family Detached Market Overview



Key Metrics	Oct-22	2-year Trends	Oct-24	Oct-23	Oct-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales	IIIal	միրոս		196	214	9.2%	2,325	2,174	-6.5%
Pending Sales	Infi	الاستقال		197	206	4.6%	2,135	2,084	-2.4%
New Listings	had	llim. at		253	281	11.1%	2,713	2,746	1.2%
Average List Price				\$495,083	\$538,396	8.7%	\$482,661	\$512,707	6.2%
Average Sales Price				\$500,720	\$535,509	6.9%	\$485,178	\$513,586	5.9%
Median Sales Price		ddadadd		\$462,480	\$485,000	4.9%	\$445,000	\$465,000	4.5%
Average Price Per Square Foot				\$207	\$223	7.9%	\$203	\$451	121.4%
Sold Dollar Volume (in millions)	IIIal	dilmad		\$98.1	\$114.6	16.8%	\$1,128.3	\$1,114.1	-1.3%
Average Sold/Ask Price Ratio				101.3%	99.3%	-2.0%	100.8%	100.3%	-0.5%
Average Days on Market	mth	տահոր	hutul	28	36	28.9%	27	31	11.7%
Median Days on Market	mh	mullu	mil	11	20	85.7%	8	10	25.0%
Active Listings				428	526	22.9%	n/a	n/a	n/a
Months of Supply				1.9	2.5	34.2%	n/a	n/a	n/a

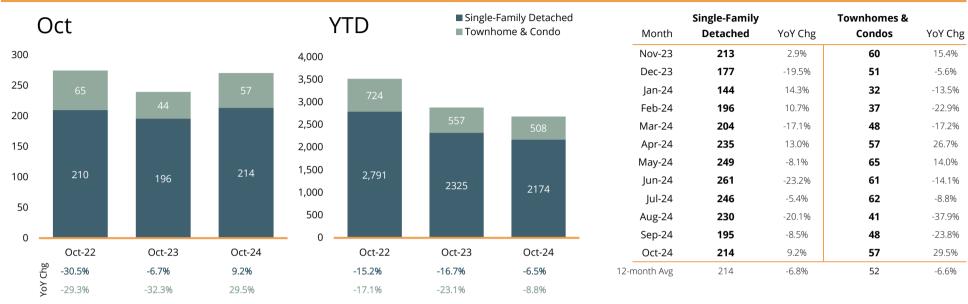
## Townhome & Condo Market Overview



Key Metrics	Oct-22	2-year Trends	Oct-24	Oct-23	Oct-24	YoY Chg	2023 YTD	2024 YTD	YoY Chg
Sales		المالألألا	llul	44	57	29.5%	557	508	-8.8%
Pending Sales	Ind	հիրթուն	Ihll	40	48	20.0%	423	374	-11.6%
New Listings	1.1	վիրը ար	lilli	50	69	38.0%	574	555	-3.3%
Average List Price	ullh	lutititi		\$330,868	\$354,253	7.1%	\$316,504	\$349,082	10.3%
Average Sales Price	ullh			\$334,218	\$350,642	4.9%	\$318,667	\$348,511	9.4%
Median Sales Price	յլլի	huhhhh		\$327,640	\$355,000	8.4%	\$315,000	\$345,000	9.5%
Average Price Per Square Foot				\$204	\$193	-5.2%	\$189	\$198	4.6%
Sold Dollar Volume (in millions)	lihi	الطاطالي	llut	\$14.7	\$20.0	35.9%	\$177.9	\$177.1	-0.4%
Average Sold/Ask Price Ratio				100.9%	98.8%	-2.1%	100.9%	100.0%	-0.9%
Average Days on Market	mili	հուսիներ	udul	24	34	43.2%	29	28	-3.6%
Median Days on Market		ռունին	տհե	15	22	51.7%	10	13	30.0%
Active Listings		liliiimii		89	109	22.5%	n/a	n/a	n/a
Months of Supply		lllilindi	ulli	1.6	2.1	32.0%	n/a	n/a	n/a

### Sales

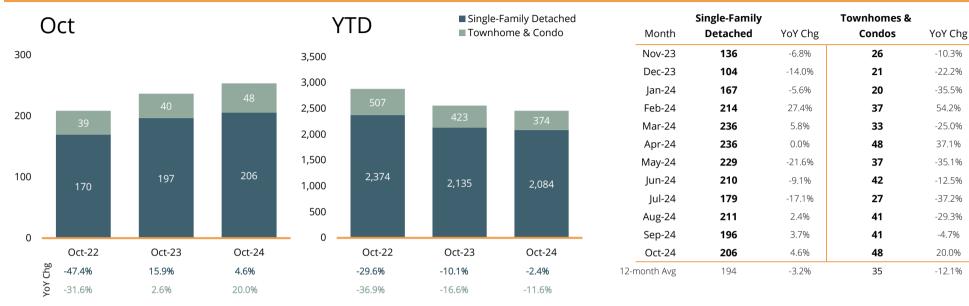


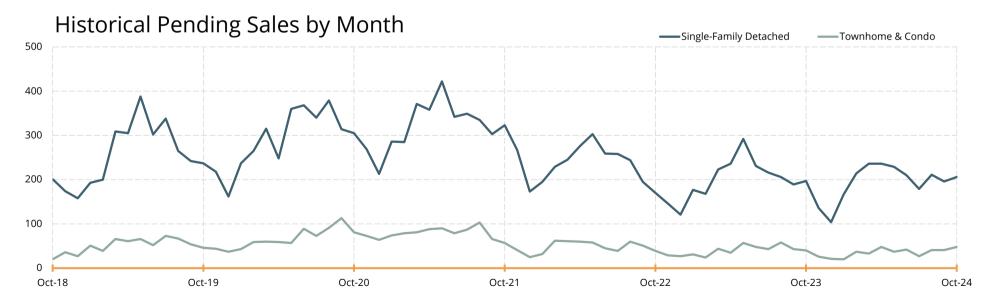




### **Pending Sales**

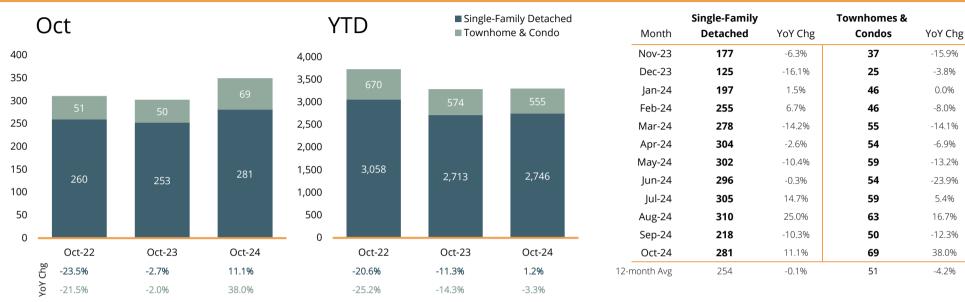






### **New Listings**







### **Average List Price**



YoY Chg

12.7%

8.9%

2.8%

1.9%

23.0%

12.3%

12.2%

13.5%

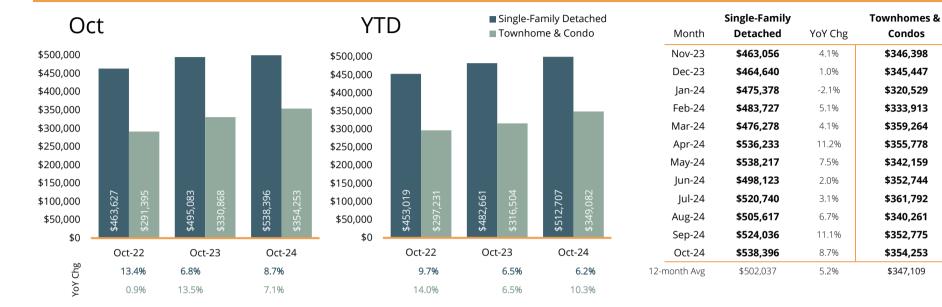
10.7%

7.5%

5.0%

7.1%

9.7%

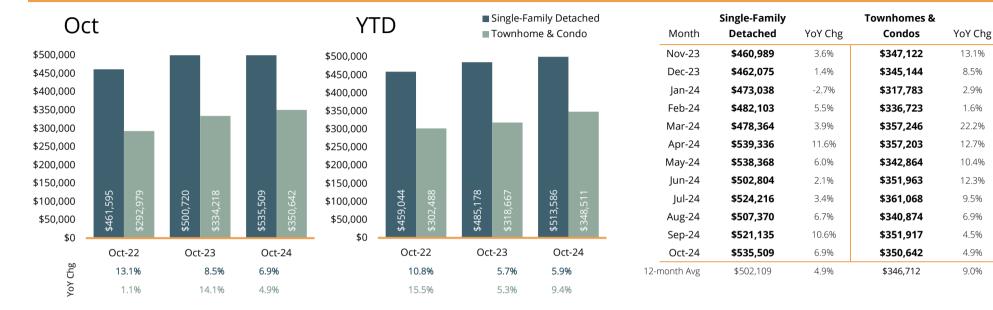


#### Historical Average List Price by Month

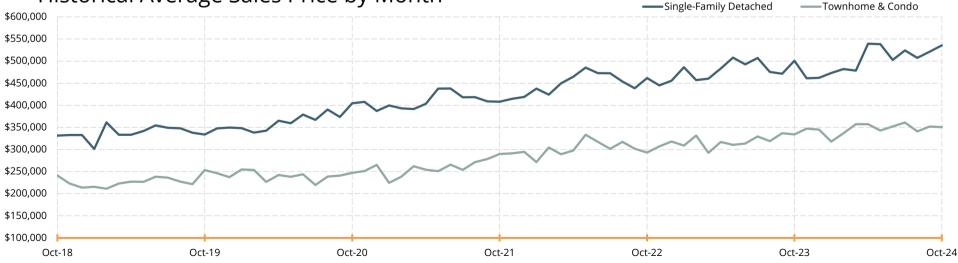


### **Average Sales Price**



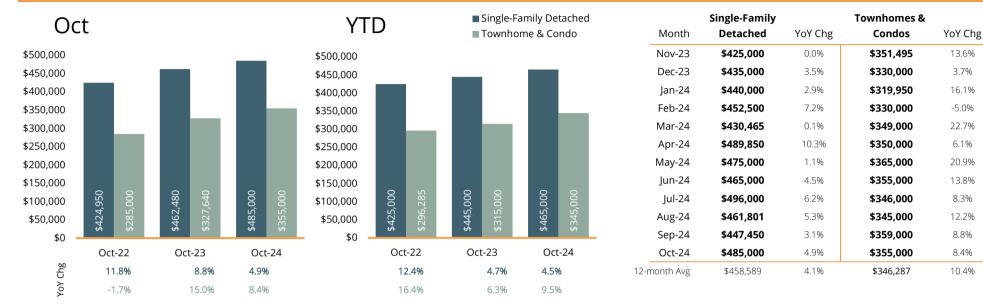


#### Historical Average Sales Price by Month



### **Median Sales Price**



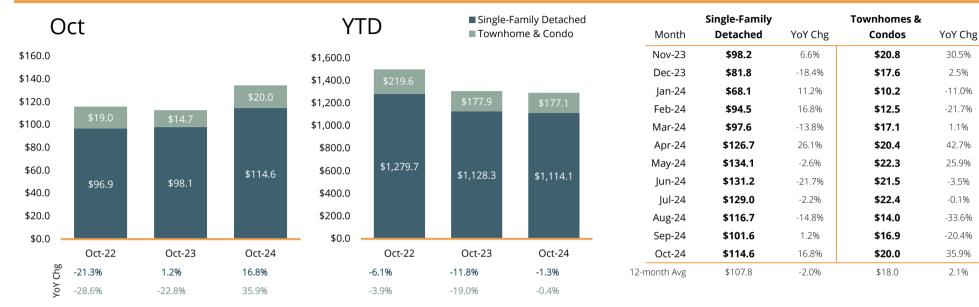


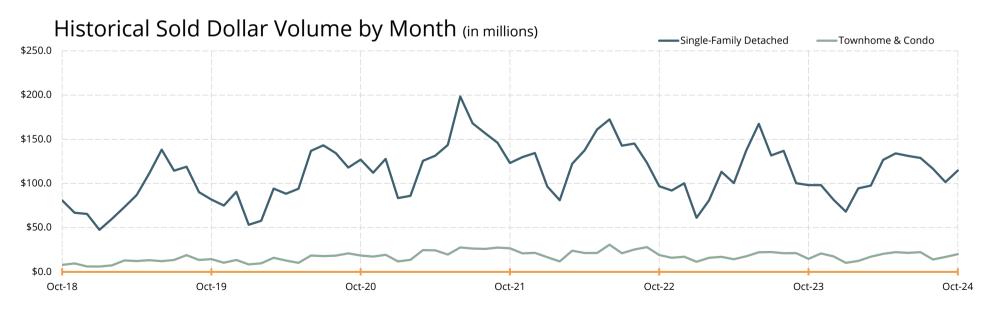
#### Historical Median Sales Price by Month



### Sold Dollar Volume (in millions)

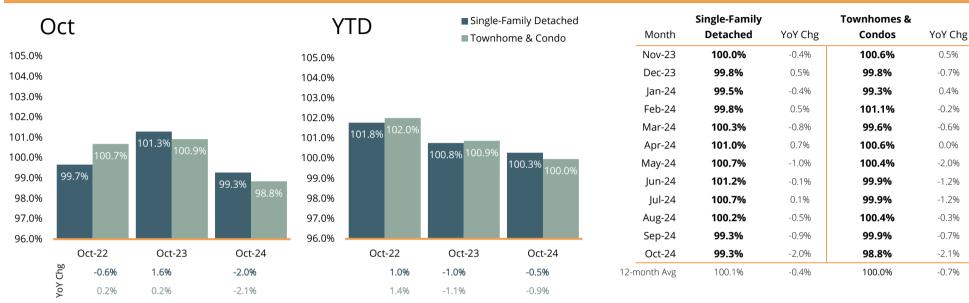






## Average Sold to Ask Price Ratio

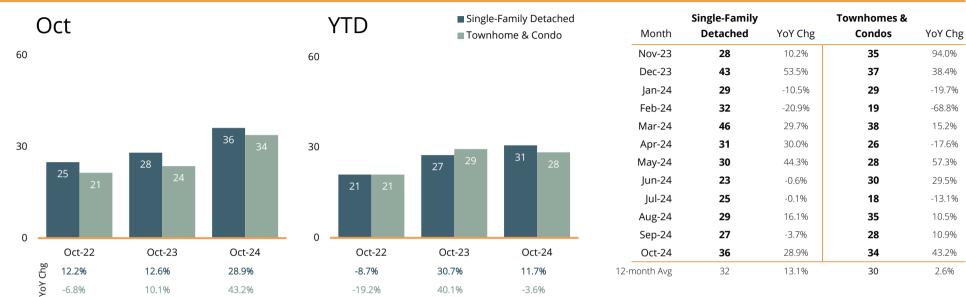






### Average Days on Market

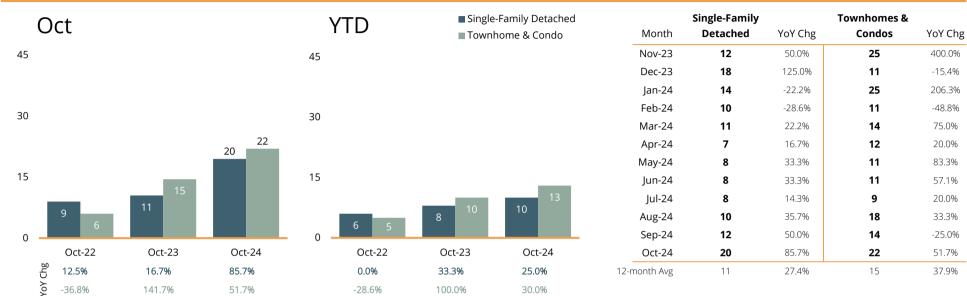




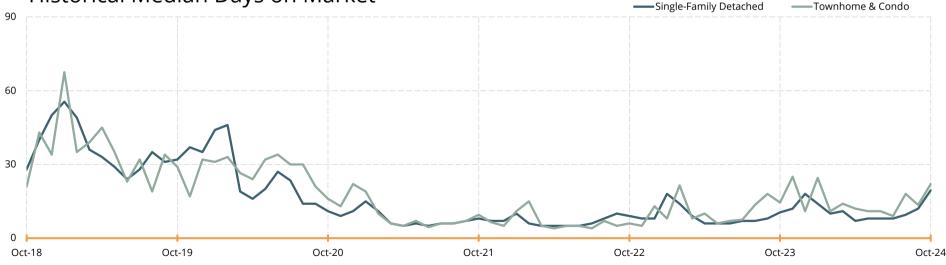


### Median Days on Market









### **Active Listings**



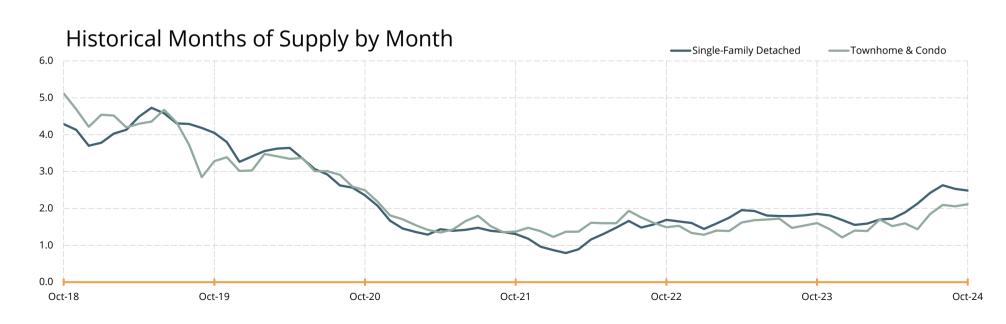
	Oc	÷			Single-Family	Townhomes &	
	ΟC	ι			Month <b>Detached</b> YoY Chg	Condos	YoY Chg
1,200				home & Condo	Nov-23 <b>419</b> -8.7%	81	-25.7%
			Single	e-Family Detached	Dec-23 <b>384</b> -11.5%	68	-26.9%
1,000					Jan-24 <b>358</b> -5.3%	78	-10.3%
800					Feb-24 <b>368</b> -11.1%	76	-20.8%
000					Mar-24 <b>382</b> -15.3%	91	-1.1%
600				109	Apr-24 <b>391</b> -20.2%	83	-20.2%
		109	89		May-24 <b>425</b> -10.3%	88	-17.8%
400					<b>Jun-24 464</b> 5.5%	78	-25.0%
200		486	428	526	<b>Jul-24 524</b> 21.6%	99	-5.7%
200			420		Aug-24 <b>557</b> 30.4%	108	22.7%
0					<b>Sep-24 532</b> 26.4%	104	18.2%
		Oct-22	Oct-23	Oct-24	<b>Oct-24 526</b> 22.9%	109	22.5%
	0	4.6%	-11.9%	22.9%	12-month Avg 444 1.6%	89	-8.5%
	YoY	6.0%	-18.3%	22.5%			



# Months of Supply



	Oct			Month	Single-Family Detached	YoY Chg	Townhomes & Condos	YoY Chg
3.0		Single-F	amily Detached	Nov-23	1.8	9.9%	1.4	-5.7%
		Townho	ome & Condo	Dec-23	1.7	5.1%	1.2	-8.9%
2.5				Jan-24	1.6	7.8%	1.4	9.1%
			2.5	Feb-24	1.6	-0.3%	1.4	-0.8%
2.0		_	2.1	Mar-24	1.7	-2.8%	1.7	22.6%
1.5	1.7	1.9		Apr-24	1.7	-11.8%	1.5	-6.1%
1.5	1.5	1.6		May-24	1.9	-2.0%	1.6	-5.1%
1.0				Jun-24	2.1	17.8%	1.4	-15.6%
				Jul-24	2.4	34.9%	1.8	7.0%
0.5				Aug-24	2.6	46.5%	2.1	42.2%
0.0				Sep-24	2.5	39.5%	2.1	34.2%
0.0	Oct-22	Oct-23	Oct-24	Oct-24	2.5	34.2%	2.1	32.0%
	<u>පි</u> 29.4%	9.6%	34.2%	12-month Avg	2.0	15.1%	1.7	8.5%
	AOA 8.6%	7.5%	32.0%					



### Area Overview - Total Market



	New Listings Oct-23 Oct-24 % cł		gs	Sales			Average Sales Price			Median Sales Price			Act	ive Listi	ngs	Months Supply			
Geography	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	
James City County	156	165	5.8%	108	117	8.3%	\$524,212	\$569,491	8.6%	\$472,500	\$485,000	2.6%	215	283	31.6%	1.8	2.3	29.2%	
Williamsburg	21	24	14.3%	30	10	-66.7%	\$447,162	\$362,500	-18.9%	\$415,495	\$373,500	-10.1%	36	40	11.1%	1.5	2.2	48.3%	
York County	72	84	16.7%	50	88	76.0%	\$447,151	\$448,667	0.3%	\$410,000	\$413,195	0.8%	137	166	21.2%	1.6	2.2	38.3%	
New Kent County	49	67	36.7%	49	53	8.2%	\$402,454	\$455,905	13.3%	\$369,000	\$375,000	1.6%	119	134	12.6%	2.4	3.2	36.6%	
Charles City County	5	10	100.0%	3	3	0.0%	\$246,433	\$228,136	-7.4%	\$281,000	\$239,900	-14.6%	10	12	20.0%	2.9	3.5	20.0%	

### Area Overview - Total Market YTD



	New	Listing	s YTD	Sales YTD			Average Sales Price TYD			Median	TYD	Active Listings YTD			
Geography	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg
James City County	1,432	1,595	11.4%	1,224	1,262	3.1%	\$491,463	\$521,428	6.1%	\$445,000	\$450,000	1.1%	215	283	31.6%
Williamsburg	325	229	-29.5%	262	170	-35.1%	\$399,030	\$430,577	7.9%	\$364,530	\$398,318	9.3%	36	40	11.1%
York County	849	870	2.5%	904	808	-10.6%	\$434,036	\$452,540	4.3%	\$405,733	\$418,815	3.2%	137	166	21.2%
New Kent County	634	552	-12.9%	464	403	-13.1%	\$421,680	\$456,227	8.2%	\$390,500	\$415,000	6.3%	119	134	12.6%
Charles City County	47	55	17.0%	28	39	39.3%	\$414,098	\$315,988	-23.7%	\$274,000	\$274,507	0.2%	10	12	20.0%

### Area Overview - Single Family Detached Market



	New	Listing	S	Sales		Average Sales Price		Median Sales Price		ce	Active Listings		Igs	Months Supply		oly		
Geography	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg
James City County	122	128	4.9%	89	95	6.7%	\$566,521	\$616,167	8.8%	\$499,990	\$520,000	4.0%	167	225	34.7%	1.7	2.3	34.6%
Williamsburg	17	13	-23.5%	20	7	-65.0%	\$485,054	\$395,143	-18.5%	\$454,000	\$410,000	-9.7%	24	20	-16.7%	1.5	1.8	15.8%
York County	60	73	21.7%	41	66	61.0%	\$475,401	\$480,234	1.0%	\$459,960	\$487,500	6.0%	114	148	29.8%	1.7	2.4	47.5%
New Kent County	49	57	16.3%	43	43	0.0%	\$413,699	\$486,445	17.6%	\$387,945	\$415,000	7.0%	113	121	7.1%	2.6	3.2	27.0%
Charles City County	5	10	100.0%	3	3	0.0%	\$246,433	\$228,136	-7.4%	\$281,000	\$239,900	-14.6%	10	12	20.0%	2.9	3.5	20.0%

### Area Overview - Single Family Detached Market YTD



	New Listings YTD			Sales YTD			Average Sales Price YTD			Median	YTD	Active Listings YTD			
Geography	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg
James City County	1,194	1,314	10.1%	993	1,019	2.6%	\$531,522	\$561,090	5.6%	\$475,000	\$488,500	2.8%	167	225	34.7%
Williamsburg	230	149	-35.2%	173	107	-38.2%	\$437,941	\$485,846	10.9%	\$410,000	\$449,950	9.7%	24	20	-16.7%
York County	673	729	8.3%	717	641	-10.6%	\$464,128	\$480,635	3.6%	\$439,900	\$457,000	3.9%	114	148	29.8%
New Kent County	569	499	-12.3%	414	368	-11.1%	\$436,091	\$469,807	7.7%	\$403,850	\$430,465	6.6%	113	121	7.1%
Charles City County	47	55	17.0%	28	39	39.3%	\$414,098	\$315,988	-23.7%	\$274,000	\$274,507	0.2%	10	12	20.0%

### Area Overview - Townhome & Condo Market



	New Listings			Sales			Average Sales Price			Median Sales Price			Active Listings			Months Supply		
Geography	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg
James City County	34	37	8.8%	19	22	15.8%	\$326,027	\$367,933	12.9%	\$285,000	\$367,495	28.9%	48	58	20.8%	2.1	2.4	10.2%
Williamsburg	4	11	175.0%	10	3	-70.0%	\$371,378	\$286,333	-22.9%	\$361,843	\$259,000	-28.4%	12	20	66.7%	1.4	2.9	107.3%
York County	12	11	-8.3%	9	22	144.4%	\$318,456	\$353,967	11.2%	\$370,000	\$364,500	-1.5%	23	18	-21.7%	1.2	1.1	-9.0%
New Kent County	0	10	n/a	6	10	66.7%	\$321,868	\$324,579	0.8%	\$327,303	\$338,490	3.4%	6	13	116.7%	1.0	3.1	214.4%
Charles City County	0	0	n/a	0	0	n/a	\$0	\$0	n/a	\$0	\$0	n/a	0	0	n/a	0.0	0.0	n/a

### Area Overview - Townhome & Condo Market YTD



	New Listings YTD			Sales YTD			Average Sales Price YTD			Median	Active Listings YTD				
Geography	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg	Oct-23	Oct-24	% chg
James City County	238	281	18.1%	231	243	5.2%	\$320,787	\$358,029	11.6%	\$316,000	\$349,950	10.7%	48	58	20.8%
Williamsburg	95	80	-15.8%	89	63	-29.2%	\$323,371	\$340,765	5.4%	\$323,838	\$350,000	8.1%	12	20	66.7%
York County	176	141	-19.9%	187	167	-10.7%	\$318,332	\$345,036	8.4%	\$315,000	\$354,862	12.7%	23	18	-21.7%
New Kent County	65	53	-18.5%	50	35	-30.0%	\$301,864	\$313,450	3.8%	\$290,000	\$313,990	8.3%	6	13	116.7%
Charles City County	0	0	n/a	0	0	n/a	\$0	\$0	n/a	\$0	\$0	n/a	0	0	n/a



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 35,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of rea estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR<sup>®</sup> is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS<sup>®</sup> and subscribes to its strict code of ethics.

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Data and analysis provided by Virginia REALTORS® Chief Economist, Ryan Price

The numbers reported here are preliminary and based on current entries into multiple listing services. Over time, data may be adjusted slightly to reflect increased reporting. Information is sourced from multiple listing services across Virginia and is deemed reliable, but not guaranteed.